



**Connecting  
for Children**

**ChildFund**  
International

## 2019 ANNUAL REPORT

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ON THE COVER: In India's Keonjhar District, 2-year-old Smruti shows no signs of the severe malnutrition she suffered last year, thanks to mom Rashmita's efforts and ChildFund's support. "She used to not be a happy child," says Rashmita, "but **now she has such joy.**"

Photo by Jake Lyell



12 Bridging the Gaps

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## Dear Friends,

As we reflect on 2019, a global pandemic is reshaping our world. But ChildFund's generous supporters remain united around what truly matters: helping children in need achieve their incredible potential, no matter where they were born.

In 2019, ChildFund made internal adjustments to both increase the impact of your gifts for children and right-size our footprint globally. As a result, we have lightened our infrastructure and shifted to working more virtually as we continue to support our local partner organizations and their work with children.

This process also highlighted the myriad connections and interconnections that make up everything ChildFund does, and that our supporters make possible. We have always been a way for caring people to connect with children in need, starting with the first long-term sponsorship bond back in 1938. But that pivotal relationship also allows us to foster many other kinds of connections that improve children's well-being:

We strengthen relationships within children's families and throughout their communities. We partner with community-based organizations in their communities'

**"CONNECTION is what we do, who we are. It is our touchstone."**

development. We link children with the systems and services they need to access education, health, nutrition and economic opportunity. We connect with institutional donors and corporate actors to promote children's rights and interests. And our emphasis on child protection preserves the connections a child depends on, because violence, abuse, neglect and exploitation can derail a child's development in an instant.



**This year in the Philippines, Anne visited with children involved in an early-grade literacy program called Enhancing Reading Through Identity and Cultural Heritage (ENRICH).**

Connection is what we do, who we are. It is our touchstone. Ultimately, a strong sense of connection is what we hope to accomplish through our work, both in the world at large and for every child we serve.

We are grateful and humbled that you, our donors, have supported and entrusted us to make the connections that help children grow up safe, healthy, educated and skilled.

Our deepest thanks.

**Anne Lynam Goddard**  
President and CEO

**Ed Grier**  
Chairman, ChildFund Board of Directors

# Gifts in Common: The Robertses' Story

**W**hat do a couple in Pennsylvania and a few hundred schoolchildren in Kenya have in common? According to Jonathan and Angela Roberts, everything.

"People don't get to choose where they're born or who they're born to. But we've all been blessed," says Jonathan. "We've all got different amounts of time, talent and treasure, and we have a responsibility to try to leave the planet a better place."

He and Angela recently celebrated their \$100,000 giving mark as major donors to ChildFund. They've supported the transformation of an entire community in rural Kenya. And it all started with Philip, a little boy who lived in Wamunyu, about 45 minutes outside of Nairobi.

After hearing about ChildFund on TV in the early '90s, the Robertses, fresh out of college and just beginning to build their life together, committed to give \$21 a month to sponsor him.

"Going over our finances, we were able to make that dollar amount and put it in the budget. That's what drew us to ChildFund," Angela says. "It wasn't much, but we said, we're going to do it. We're going to stick with it."

As their own financial resources grew, the couple gradually took on additional sponsorships, all in Wamunyu. And as they learned about their sponsored children's particular challenges, they began to fund community-wide projects that would make life better for everyone, like building a water weir and supporting an early childhood development center with toys and supplies.

Most recently, the Robertses funded critical renovations to Wamunyu's primary schools. Moses, a sixth-grader at one of the schools, sums up perfectly the impact of just that one project: "The school looks beautiful — like a rainbow. I always hoped for our school to have windows, and I'm no longer fearful that the roof might collapse."

What motivates the Robertses to make ChildFund such a big part of their lives? Angela says they both have a fervent love for children. "Children remind you that the gift of life is just that: a gift."

**Jonathan and Angela Roberts' lifetime of giving started with sponsoring one little boy in Kenya and has extended to his whole community.**



**Kambiti Elementary School, above, was the Robertses' first school renovation project, one of two in 2019. They have funded another two for 2020 and plan to fund another three in the future.**

# Building on Success for the Youngest

In September 2018, the Conrad N. Hilton Foundation awarded ChildFund a grant to implement a project called A Strengthened Partnership for Nurturing Care in Kenya and Zambia. The project aims to address caregivers' needs, especially pregnant caregivers and caregivers of young children ages 0-5, to strengthen the quality of nurturing care. By working through partnerships at county and national levels to provide technical support, ChildFund is expanding access to early childhood development opportunities through home visits and group sessions.

The project's objectives are to:

- Share key social and behavioral messages as part of caregiving interventions.
- Strengthen strategies and standards for providing and monitoring early learning quality.
- Identify child protection issues specific to young children in order to strengthen child protection systems.

The award, which builds on a previous ChildFund initiative also funded by Hilton (video at <https://bit.ly/2TLpKTZ>), will allow ChildFund to directly benefit over 8,000 children and 5,000 caregivers across the two countries.



With support from the Conrad N. Hilton Foundation, ChildFund Zambia hosted ECD group and home parenting sessions to strengthen caregivers' understanding of child development.

## Connecting to End Violence Against Children

March 2019 brought cause for celebration when both houses of the United States Congress introduced a bipartisan resolution to end violence against children globally (H.R. 230/S-112).

Written with input from the Ending Violence Against Children (EVAC) Taskforce – which includes ChildFund International, the American Academy of Pediatrics, Futures Without Violence, Save the Children, UNICEF USA and World Vision – the resolution condemns all forms of violence against children and youth while calling on the U.S. government to prevent and address violence through a coordinated, proven strategy and common metrics.

Historically, Congress has not approached the issue of violence against children in a holistic way, but that is changing. ChildFund and our leadership of the EVAC Taskforce have been significant factors in this shift, and the international development advocacy community is beginning to see ChildFund as a leader on the issue. We continue to advocate for the protection of U.S. foreign assistance funding, which will make the work outlined in the resolution possible.

**UPDATE: House Res. 230 passed in early 2020.**



For five days in August 2019, young people from Honduras, El Salvador, Guatemala, Mexico and Nicaragua came together in San Salvador for a workshop and forum called Yo Confío En Mi País (“I Trust in My Country”). The 34 participants explored causes of irregular migration by young people from the region and created proposals for preventing it.

## Tending Roots at Home to Prevent Irregular Migration

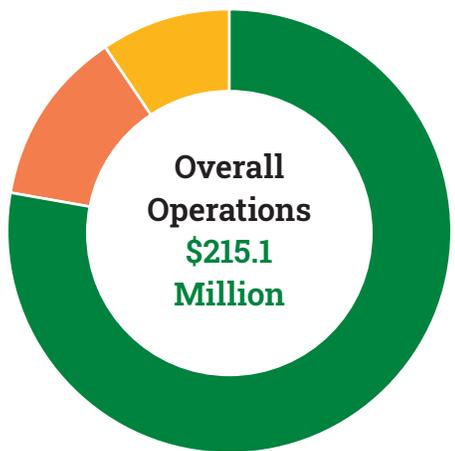
ChildFund has partnered with ChildFund Alliance members EDUCO and project lead Children Believe in a \$11.3 million regional project, Preventing Irregular Child Migration in Central America (PICMCA), designed to improve the well-being of children and youth who are at risk of irregular migration. The Government of Canada is contributing \$9.4 million to the four-year project. PICMCA addresses a number of the root causes that fuel irregular migration – from high levels of crime and violence, limited employment and educational opportunities to social exclusion and a lack of information on the inherent dangers of migrating without following the normal immigration procedures.

Known locally as CONFIO (“I Trust”), the project aims to reach at-risk children and youth in Guatemala,

Honduras, El Salvador, Mexico and Nicaragua, targeting 129 of the region’s most dangerous communities. CONFIO is expected to benefit almost a quarter-million people – including 130,000 children and youth – by the project’s end in early 2021.

CONFIO recognizes that creating spaces for children’s and youths’ civic engagement helps develop and increase their sense of citizenship, social integration and agency in their communities, while also building their confidence and key life skills. Participants receive training in advocacy and other skills, support for establishing youth-led committees, and guidance on how to lead awareness campaigns and workshops on gender equality, gender-based violence prevention, civic participation and leadership.

# CHILD FUND INTERNATIONAL'S GLOBAL FOOTPRINT



## How Your Gift Helps Children

- 77.8%** Assistance to Children and Families
- 12.8%** Fundraising
- 9.4%** Management and General



## Assistance to Children and Families

- 38.4%** Basic Education
- 20.7%** Health and Sanitation
- 14.7%** Microenterprise (Family Income Generation)
- 12.8%** Early Childhood Development
- 9.1%** Emergencies
- 4.3%** Nutrition

### Program Expenses

YEAR ENDED JUNE 30, 2019

AFRICA	
Ethiopia	\$10,357,292
The Gambia	7,971,048
Guinea	4,806,490
Kenya	15,110,498
Mozambique	2,273,446
Senegal	11,623,979
Sierra Leone	11,054,486
Togo	46,106
Uganda	8,398,113
Zambia	9,606,508
<b>Africa Total</b>	<b>\$81,247,965</b>
AMERICAS	
Bolivia	\$4,706,816
Brazil	9,654,249
Ecuador	4,696,977
Guatemala	7,135,348
Honduras	6,278,848
Mexico	6,205,892
United States	1,698,384
<b>Americas Total</b>	<b>\$40,376,514</b>
ASIA	
Cambodia	861,646
India	13,900,542
Indonesia	7,112,896
Philippines	6,341,179
Sri Lanka	2,746,008
Thailand	12,284,431
Timor-Leste	\$1,404,773
Vietnam	1,056,066
<b>Asia Total</b>	<b>\$45,707,542</b>
<b>TOTAL</b>	<b>\$167,332,022</b>

# FINANCIAL STATEMENTS

## ChildFund International Consolidated Statement of Financial Position

AS OF JUNE 30, 2019 AND 2018

	2019	2018
<b>ASSETS</b>		
Cash and cash equivalents	\$14,902,914	\$16,901,122
Investments, at fair value	60,673,690	59,611,550
Beneficial interests in trusts	9,554,112	9,462,012
Receivables and other assets	11,654,509	9,482,828
Property, plant and equipment, net	30,952,492	31,652,973
<b>TOTAL ASSETS</b>	<b>\$127,737,717</b>	<b>\$127,110,485</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$15,957,868	\$16,357,049
Accrued pension benefit liability	5,060,487	3,822,963
Debt	7,225,233	8,395,833
<b>TOTAL LIABILITIES</b>	<b>\$28,243,588</b>	<b>\$28,575,845</b>
<b>Net Assets</b>		
Without donor restrictions	\$44,439,275	\$45,355,993
With donor restrictions	55,054,854	53,178,647
<b>TOTAL NET ASSETS</b>	<b>\$99,494,129</b>	<b>\$98,534,640</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$127,737,717</b>	<b>\$127,110,485</b>

A complete copy of the Consolidated Financial Statements, with a report from independent auditors BDO, is available upon request by calling 1-800-776-6767 or visiting ChildFund.org.

## ChildFund International Condensed Consolidated Statement of Activities

AS OF JUNE 30, 2019 AND 2018

	2019	2018
<b>PUBLIC SUPPORT</b>		
Sponsorships	\$131,896,519	\$137,136,608
Contributions	57,380,846	54,817,499
Grants and contracts	23,310,182	27,338,502
<b>TOTAL PUBLIC SUPPORT</b>	<b>212,587,547</b>	<b>\$219,292,609</b>
Other revenue	4,423,423	4,426,991
<b>TOTAL PUBLIC SUPPORT &amp; REVENUE</b>	<b>\$217,010,970</b>	<b>\$223,719,600</b>
<b>EXPENSES FROM OPERATIONS</b>		
<b>Program</b>		
Basic education	\$64,356,642	\$72,432,639
Health and sanitation	34,654,442	30,882,139
Nutrition	7,278,557	9,815,054
Early childhood development	21,354,311	20,751,346
Microenterprise (family income generation)	24,512,957	32,536,018
Emergencies	15,175,113	17,275,503
<b>TOTAL PROGRAM</b>	<b>\$167,332,022</b>	<b>\$183,692,699</b>
<b>Supporting Services</b>		
Fundraising	\$27,634,046	\$23,803,614
Management and General	20,158,371	18,938,596
<b>TOTAL SUPPORTING SERVICES</b>	<b>\$47,792,417</b>	<b>\$42,742,210</b>
<b>TOTAL EXPENSES FROM OPERATIONS</b>	<b>\$215,124,439</b>	<b>\$226,434,909</b>
<b>Change in Net Assets from Operations</b>	<b>\$1,886,531</b>	<b>\$(2,715,309)</b>
<b>Nonoperating Gains (Losses)</b>		
Investment return, net	\$1,617,515	2,338,252
Change in fair value of trusts	(115,091)	149,778
Change in accrued benefit liability other than net periodic costs	(2,429,466)	3,354,682
<b>TOTAL GAINS (LOSSES) FROM NON OPERATIONS</b>	<b>\$(927,042)</b>	<b>\$5,842,712</b>
<b>Change in Net Assets</b>	<b>\$959,489</b>	<b>\$3,127,403</b>
Net assets at beginning of year	\$98,534,640	\$95,407,237
<b>NET ASSETS AT END OF YEAR</b>	<b>\$99,494,129</b>	<b>\$98,534,640</b>



Patricia (43) and husband Marcelo (46) with their children, Sara (4), Rose Mary (7), Jhoselyn (10) and Dario (13), in Cochabamba District, Bolivia. After ChildFund sessions on violence prevention, says Patricia, “We’ve changed the way we discipline at home. Even one hit isn’t good.”

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**Jim Tuite**

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AND FINANCE



## Connecting to Clean Up and Empower: ChildFund and Dow

ChildFund has partnered with Dow in Kenya and Ethiopia in Project Butterfly, Dow's initiative to create jobs and reduce plastic waste.

Nairobi, Kenya's Mukuru slum, one of the largest and densest informal settlements in the country, lacks waste disposal and other basic services. Garbage overflows into walkways and roads, often clogging drainage systems and causing serious health risks as well as dangerous flooding.

Project Butterfly educated Mukuru residents on the importance of a clean environment and how they can create that environment themselves. The project also involves children as change agents and complements ChildFund Kenya's ongoing water, sanitation and hygiene programs in the area. Its December 2018 launch, a clean-up event, drew over 1,000 participants, including 600 children. Dow also contributed two waste receptacle tanks to serve as garbage collection points for the community.

ChildFund's partnership with Dow in Addis Ababa, Ethiopia, not only improved waste management in that city, but it also increased the household income of

its 50 participants, mothers who, before Project Butterfly, had no livelihood.

With Dow's support, ChildFund worked to achieve buy-in from relevant government offices and local leaders in the city, conducted a community mobilization campaign on solid waste management, trained the group on waste collection, brokered a relationship between the women and a local waste recycling company, helped them connect with local businesses that move high numbers of single-use plastic bottles (including hotels, conference centers and youth centers), trained them in business skills and entrepreneurship, and provided startup capital and support to help them launch and manage village savings and loan associations.

These efforts paid off — and continue to pay forward. One of the sanitation groups even bought their own vehicle to collect and transport solid waste. The local government, buoyed by the speed and effectiveness of the collaboration, provided a plot of land and built a facility to accommodate waste management by organized groups in addition to those formed through the project.





“One day, I’ll be successful and show the community what a girl can do.”

Narmada, 18, India

## Narmada Succeeds on Her Terms: Citi Foundation in India

**N**armada, the second-oldest of 10 children, lives in a remote part of the state of Madhya Pradesh in India. Her older sister got married young, and Narmada – whose family, like many in the community, has traditionally viewed girls as an economic burden – feared the same fate. She had learned the dangers of early marriage through ChildFund’s programs in her village and felt determined to show her parents that girls, just like boys, could work and support their families. When she heard about ChildFund’s Poverty to Prosperity project, she enrolled immediately.

The project, funded by **Citi Foundation’s** India Innovation Grant Program, is providing 1,000 young women in Narmada’s area with the skills they need to

become successful poultry farmers. First, the women train in everything from entrepreneurial skills to financial planning to chicken raising. After six months of training, they receive their first chicks, plus support to build a chicken shed on their property.

Narmada’s parents are excited about her blossoming business and its potential to both bring in extra income for the family and supply them with better nutrition. There has been no more talk of marriage.

Beyond supporting her family, Narmada aims to continue her education and become a role model for her younger sisters. “One day,” she says, “I’ll be successful and show the community what a girl can do.”

# Partnering Around Children's Health, Education, Skills and Safety

We are grateful to our friends at Taiwan Fund for Children and Families (TFCF), which supports the KKKK project (KKKK translated is Partners in Development Mobilizing Community Resources) in the Philippines' Cagayan de Oro City. Reaching about 1,100 children across five districts, KKKK works to improve children's well-being through initiatives focused on health and nutrition, early childhood development, education, youth development, community development and child protection. Thank you, TFCF!

Last year, Alexis (right), now 5, was severely malnourished and often sick. Then her mother began attending KKKK's Supervised Neighborhood Play sessions, where she learned how to provide Alexis the nutrition she needs.



家扶基金會



Sponsored since she was 1, 16-year-old Janiene (left) is involved in all kinds of activities through KKKK including sports and games, a village savings and loan association, youth seminars on adolescent reproductive health, disaster risk management and more. She also works as a peer tutor for elementary students. "I find joy in helping others," she says. "It's my passion, and it keeps me busy." Janiene plans to study IT when she finishes high school.

Lance (right), 8, boosts his reading skills at school during an ENRICH session (Enhancing Reading Through Identity and Cultural Heritage), which makes reading fun and relevant for marginalized learners while also improving numeracy.



# Bridging the Gaps for Children in Emergencies

For the children and families we serve, a natural disaster or other emergency isn't just an inconvenience — it's a life-altering event that can destroy homes, livelihoods and any sense of security in an instant. In times like this, ChildFund connects children and families not only to the tangible resources they need to survive, but also to each other and to opportunities for physical, emotional and financial recovery.

Sometimes, that means helping children safely process the trauma of an emergency through child-friendly therapeutic activities, like the ones ChildFund implemented after Typhoon Mangkhut swept across the Philippines in September 2018. Or providing children with desperately needed school and household supplies, as we did when October 2018 brought heavy rain and severe flooding to Kerala, India. Other times, it means helping families get back on their feet through small-business development.

Siti, an entrepreneur and mother of three, lost both her furniture and fishing businesses in the earthquake and tsunami that rocked Central Sulawesi, Indonesia, in September 2018. ChildFund provided her with startup capital for a new business — a snack shop — plus training in business management. The program has helped more than 500 women like her recover their livelihoods.

And when the need is great, ChildFund collaborates with other organizations to protect as many children as possible. In March 2019, when Cyclone Idai and the flooding that followed devastated central Mozambique, leaving the area's health infrastructure severely damaged and its water supplies contaminated, children and families were effectively cut off from any access to health care. International Medical Corps (IMC), a nonprofit that specializes in emergencies, had the technical expertise to fill this critical health gap but no established legal status in the country. ChildFund acted as a link between IMC and the Mozambican government, providing the administrative and legal support needed for the importation and duty-free clearance of pharmaceuticals, medical supplies and other relief items. As a result, 122,365 people — many of them children — were reconnected to the quality health care they needed to survive and recover.



A young girl after the severe flooding in Kerala, India.

Siti (right) was one of 500 women who received livelihood support after losing everything in an earthquake and tsunami that devastated Sulawesi, Indonesia. "I hope to learn how to run a business in a better way," Siti says. "This is how I'm preparing for my dream: to reopen my furniture shop and fishpond when the opportunity comes again."



After the Sulawesi, Indonesia earthquake and tsunami, ChildFund set up Child-Centered Spaces, which are safe, supportive places for children to play and socialize while their parents focus on shelter and other emergency assistance.



To protect herself from COVID-19, Fatmata washes her hands at a ChildFund-installed handwashing station in front of her house in Sierra Leone.

## Thank you for your partnership and support – especially now.

When children's needs are met, they can do what children do best: play, learn and grow into the people they dream of becoming.

But at this writing, the world is in the grip of a pandemic that threatens children's well-being and will for a long time. COVID-19 is a health crisis creating an economic crisis that is leading to further health crises – especially for children and families living in fragile economies like those in ChildFund's program countries. One particularly devastating result of these crises is child hunger. Compound that with added stress from crowded conditions, helplessness and fear, and you have a recipe for violence against children. Children are in danger, and there's no time to lose.

To ensure that the pandemic denies no child the right to be healthy, educated and safe, ChildFund and its fellow members of the ChildFund Alliance have launched the global COVID-19 Response Plan, our largest-ever emergency response. You can read the plan at <https://bit.ly/37bmTc8>.

To learn more about this and other ways to help, please contact our philanthropy advisors at 804-545-3620.

[WWW.CHILDFUND.ORG](http://WWW.CHILDFUND.ORG)

1-800-776-6767

Member of  ChildFund Alliance



**ChildFund**  
International

ChildFund International works throughout Asia, Africa and the Americas to connect children with what they need to grow up healthy, educated, skilled and safe, no matter where they are. Last year, we reached 13.6 million children and family members in 24 countries.

### OUR MISSION

Help children who experience deprivation, exclusion and vulnerability to build the capacity to improve their lives and become young adults, parents and leaders who bring lasting and positive change in their communities.

Promote societies whose individuals and institutions participate in valuing, protecting and advancing the worth and rights of children.

Enrich supporters' lives by involving them in our cause.