



Our 80-Year Journey With Children

2018 ANNUAL REPORT



ChildFund's Goals for Children at Every Age

Ages 0-5: Infants are healthy and secure.

ChildFund ensures that the youngest children start their lives in the conditions they need to live at their potential — with safety, nutrition and stimulation from responsive, loving caregivers.

Ages 6-14: Children are educated and confident.

ChildFund helps children build a foundation for lifelong learning and supports their safe transition through adolescence.

Ages 15-24: Youth are skilled and involved.

ChildFund empowers young people with life skills and vocational training so they can find safe and sustainable employment, make healthy choices and contribute meaningfully within their families and communities.

In rural Zambia, 6-month-old Ester receives therapeutic feeding after being diagnosed with severe malnutrition at a ChildFund-supported growth monitoring event in her community.



Anne Lynam Goddard plays with children at a Child-Centered Space in Puttalam, Sri Lanka, where ChildFund's emergency response program supported children after disastrous flooding in June 2018.

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Communication Design

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DEAR FRIENDS,

Because this is ChildFund's 80th year, our 2018 annual report invites some reflection on our beginnings, our evolution, where we are now and our way forward.

Since our launch in 1938, ChildFund has undertaken a journey hand in hand with caring Americans to help children in crisis. As time has passed and the world has changed, we've learned, innovated and adapted our approach to respond to the challenges children face. One of the most critical adaptations in our history is relatively recent, a response to our learning how children's experience of poverty differs from that of adults. Where an adult defines poverty as lacking key resources such as money, water and health care, a child tends to more acutely experience the social and emotional backlash of economic deprivation: the shame of exclusion and stigma, the increased vulnerability to violence, and the disappointment of broken dreams.

This understanding transformed our approach, and children's voices have guided our work ever since. In fact, their voices have brought us here, now: Children themselves have shown us how the violence they face threatens to destroy their growth, achievement and potential. ChildFund's goal today is to ensure that children can grow up not only healthy, educated and self-sufficient, but also — especially — safe. Children must grow up free from violence if they are to achieve and sustain their potential.

This year's annual report shares a bit about our history and a few examples of what our approach looked like in practice this year, and it culminates in a special section highlighting our third biennial Impact Report, starting on page 16. We hope you'll enjoy this journey through ChildFund's past, present and future, knowing that none of it would have been possible without your invaluable support.

Thank you for walking with us.

Warm regards,

Anne Lynam Goddard
President and CEO

Nancy E. Hill, Ph.D.
Chairman, ChildFund Board of Directors

ON THE COVER

Linsis, 10, plays with a friend in a community rocked by violence in Santa Barbara Department, Honduras. ChildFund carries out sponsorship and other programs aimed at combating violence in communities. Photo by Kyle LaFerriere.

CHILD FUND'S 80-YEAR JOURNEY

The organization that would become ChildFund International began in a conversation on a train in 1938, when a friend challenged our founder, Dr. J. Calvitt Clarke, to use his fundraising skills to help children in war-torn China. Launched in October of that year, China's Children Fund was fueled by the same one-to-one sponsorship model we use today.

Over time, we grew to serve children throughout Asia, then Europe, Africa and the Americas, and our focus grew beyond orphans to support children living in families. As we grasped the generational nature of poverty, we also understood that even stable families could not thrive in resource-poor environments — so we evolved our approach into today's community development model, supporting local organizations staffed by local people who know their neighbors' needs. Now the special focus of all our efforts is keeping childhood free from violence.

Throughout our journey, our purpose has never been to make our mark on the world but to ensure children's chance to make theirs.

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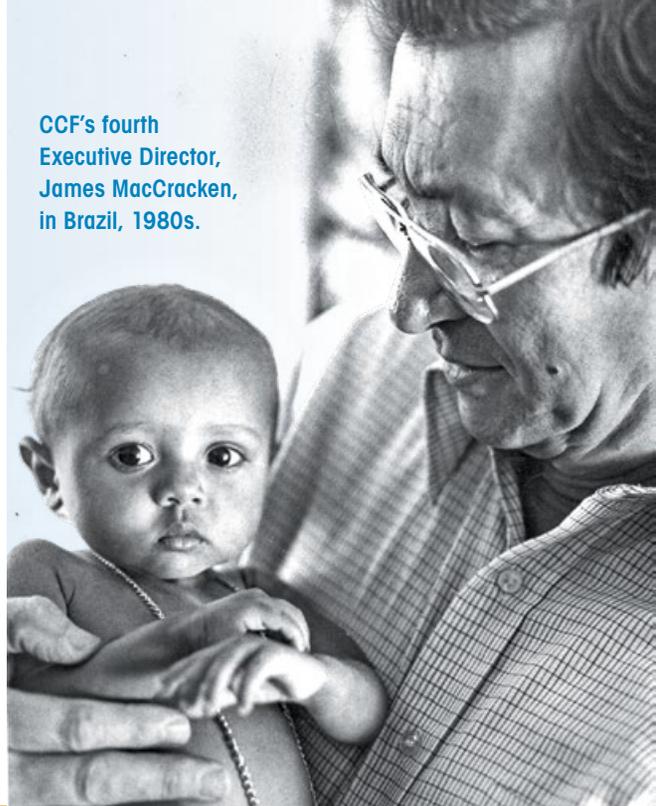
1938

Dr. J. Calvitt Clarke launches China's Children Fund, chartered in Richmond, Virginia, on Oct. 6., to help children displaced by war in China.



Dr. J. Calvitt Clarke

Children at a Christian Children's Fund-supported orphanage in Hong Kong, 1960.



CCF's fourth Executive Director, James MacCracken, in Brazil, 1980s.

Post-WWII

China's Children Fund expands to Burma, the Philippines, Japan and Korea.

1950

The organization leaves China.

1951

China's Children Fund changes its name to Christian Children's Fund (CCF).

Early 1950s

CCF begins operations in the Americas and Europe.



CHRISTIAN CHILDREN'S FUND

▶ **1960s**

CCF shifts its focus from orphans to helping whole families.

▶ **1967**

CCF formalizes its approach as the Family Helper program.



Ethar, Elvin and Nelson, all 11, outside their school in Honduras' Santa Barbara Department, 2018.

▶ **1973**

Our first Africa regional office opens in Nairobi, Kenya. We leave Europe and the Middle East.

▶ **1980s**

We begin serving children through local organizations that implement community development rather than providing direct aid to families.



Girls at St. Crispin's Home in Bangalore, India, 1982.

▶ **1987**

CCF is presented a Presidential End Hunger Award by USAID.

▶ **1990**

ChildAlert, our first emergency fund, launches.

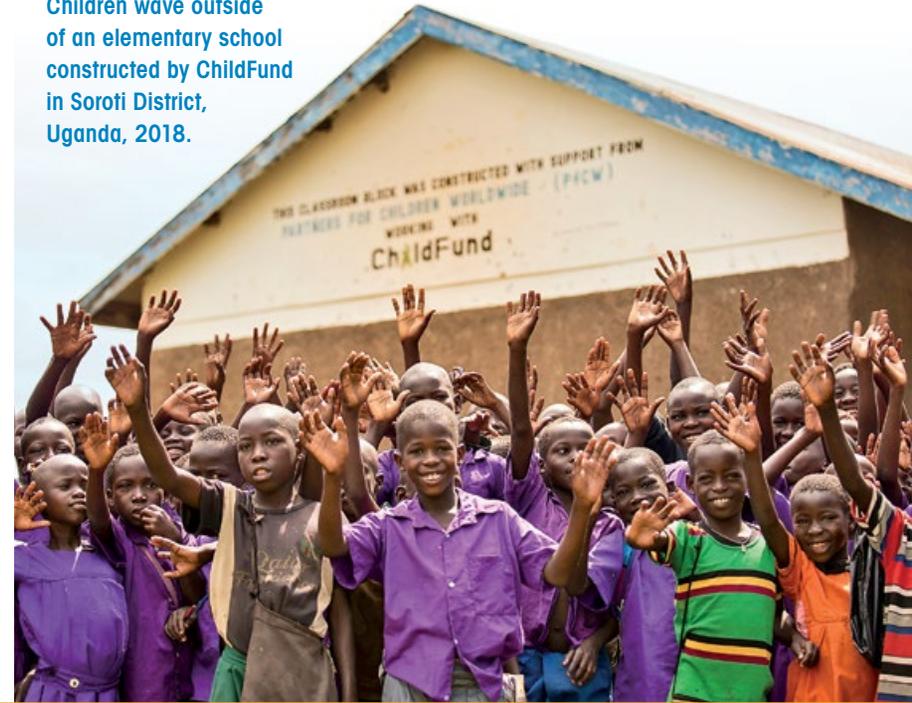
▶ **2002**

CCF joins with other child-focused development organizations to form the ChildFund Alliance.

▶ **2003**

We publish a study on children's experience of poverty that transforms our approach to serving children.

Children wave outside of an elementary school constructed by ChildFund in Soroti District, Uganda, 2018.



ChildFund
International

▶ **2009**

CCF becomes ChildFund International.

▶ **2016**

ChildFund launches efforts to deepen and expand its work to protect children worldwide.

GIVING TO ACCELERATE IMPACT

ChildFund helps individual donors change children's lives through giving that helps meet their most urgent needs for health, safety and education. Along with our sponsorship and program initiatives, these gifts boost impact for children in ways that would otherwise take a great deal of time and resources to achieve.

In a Mozambique primary school, children attended class on a dirt floor inside walls made from sticks that propped up a leaky metal roof. Academic performance was poor and the dropout rate high. But then a generous donor funded **a project to construct four new classrooms and two latrines** and to provide new desks and teaching materials. "I love to study," said Tanicha, who enjoys math and wants to be an accountant. "But children from other schools used to make fun of me and my classmates because of the poor conditions of our school. We are all so happy and thankful to ChildFund and the donor for our beautiful new classrooms."

In Ethiopia, another donor funded **a water project** that reached 1,115 children and 36 teachers by equipping a school with a clean-water system, renovated latrines and a new feminine hygiene room where girls and women teachers can manage their hygiene needs in a comfortable, private and sanitary setting. "I now feel freer and happier," said 15-year-old Tizebt, "and I can attend my classes and remain attentive throughout the entire month."

One donor funded **malaria prevention projects** in multiple countries, including one in Zambia that reached up to 36,000 children and family members with long-lasting insecticide-treated mosquito nets and vital education on malaria prevention. "Knowledge is power," one mother told us. "I used to believe the myths that say nets cause breathing problems and suffocate people, so my family never slept under mosquito nets, and we were frequently affected by malaria. But now my children are healthy and strong." And they're not alone: The malaria rate in the target areas dropped nearly 30 percent within three months.



Thanks to the new handwashing station and feminine hygiene room at this ChildFund-supported school in Ethiopia, students are staying healthier and more focused on learning.



In Zambia, 12-year-old Felista sleeps safe from deadly malaria thanks to a mosquito net she received through a malaria prevention project in her village.



Roslyn and her daughter, 3-year-old Rose, have a closer relationship as a result of ChildFund's responsive parenting program in their community in Siaya County, Kenya.

RESPONSIVE PARENTING NURTURES BRIGHT BEGINNINGS IN KENYA AND ZAMBIA

Over our years of working with children, we've learned that their healthy development depends largely upon the people they depend on most: their primary caregivers — especially from birth to age 5. During this critical, delicate time of learning and growing, children's brains form most of the neural connections they'll use to navigate the world throughout their lives. And when parents and other caregivers consistently observe and respond to their children's needs with loving, informed attention, everyone thrives.

ChildFund calls this responsive and protective parenting — and where we work in Kenya and Zambia, it has made a big difference for families, especially those living in communities with high rates of HIV and AIDS.

Funded by a generous \$1.4 million grant from the Conrad N. Hilton Foundation, ChildFund's responsive and protective parenting project in HIV/AIDS-affected communities of Kenya and Zambia aimed to empower parents with the knowledge and skills they need to give children a strong start in life. ChildFund worked with community-based partner organizations to plan, implement and manage the project. Our partners trained and mentored community volunteers who met with parents and caregivers in monthly group parenting sessions as well as individualized home visits. The volunteers used interactive activities to build on what parents already knew while also covering topics like the importance of play and communication for brain development, positive discipline, nutrition, how to keep young children safe from harm and how to access relevant early childhood development services.

“... since the training, I'm slowly changing because I have seen the importance of positive discipline.”



By the project's end, 92 percent of the participants surveyed were enhancing their children's care based on their learning from the group and/or home sessions. “[My temper] made me hit my children from time to time,” said one caregiver in Zambia. “But since the training, I'm slowly changing because I have seen the importance of positive discipline.”

We are excited for the program to grow and evolve through continued collaboration with foundations, community-based organizations, local and national government partners and others.

A community health volunteer in Zambia educates families at a responsive parenting workshop.

FINANCIAL STATEMENTS

CHILDFUND INTERNATIONAL CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS OF JUNE 30, 2018 AND 2017

	2018	2017
ASSETS		
Cash and cash equivalents	\$16,901,122	\$23,239,350
Investments, at fair value	59,611,550	52,900,139
Beneficial interests in trusts	9,462,012	9,069,618
Receivables and other assets	9,482,828	16,333,469
Property, plant and equipment, net	31,652,973	28,487,150
TOTAL ASSETS	\$127,110,485	\$130,029,726
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$16,357,049	\$17,102,081
Accrued pension benefit liability	3,822,963	7,499,575
Debt	8,395,833	10,020,833
TOTAL LIABILITIES	\$28,575,845	\$34,622,489
Net Assets		
Unrestricted	\$45,355,993	\$40,719,905
Temporarily restricted	35,809,855	37,472,401
Permanently restricted	17,368,792	17,214,931
TOTAL NET ASSETS	\$98,534,640	\$95,407,237
TOTAL LIABILITIES AND NET ASSETS	\$127,110,485	\$130,029,726

A complete copy of the Consolidated Financial Statements, with a report from independent auditors is available upon request by calling 1-800-776-6767 or visiting ChildFund.org

CHILDFUND INTERNATIONAL CONDENSED CONSOLIDATED STATEMENT OF ACTIVITIES

AS OF JUNE 30, 2018 AND 2017

	2018	2017
PUBLIC SUPPORT		
Sponsorships	\$137,136,608	\$138,412,780
Contributions	54,817,499	62,757,960
Grants and contracts	27,338,502	28,691,678
TOTAL PUBLIC SUPPORT	\$219,292,609	\$229,862,418
Other revenue	4,426,991	4,051,816
TOTAL PUBLIC SUPPORT & REVENUE	\$223,719,600	\$233,914,234
EXPENSES FROM OPERATIONS		
Program		
Basic education	\$72,432,639	\$69,585,519
Health and sanitation	30,882,139	31,561,589
Nutrition	9,815,054	11,114,409
Early childhood development	20,751,346	21,727,691
Microenterprise (family income generation)	32,536,018	30,991,942
Emergencies	17,275,503	21,788,252
TOTAL PROGRAM	\$183,692,699	\$186,769,402
Supporting Services		
Fundraising	\$23,803,614	\$24,831,154
Management and general	18,938,596	17,308,052
TOTAL SUPPORTING SERVICES	\$42,742,210	\$42,139,206
TOTAL EXPENSES FROM OPERATIONS	\$226,434,909	\$228,908,608
Change in Net Assets from Operations	\$(2,715,309)	\$5,005,626
Nonoperating Gains		
Realized gains on investments, net	\$1,430,422	\$1,170,898
Unrealized gains on investments, net	907,830	3,005,860
Change in fair value of trusts	149,778	356,799
Change in accrued benefit liability other than net periodic costs	3,354,682	3,597,654
TOTAL GAINS FROM NON-OPERATIONS	\$5,842,712	\$8,131,211
Change in Net Assets	\$3,127,403	\$13,136,837
Net assets at beginning of year	\$95,407,237	\$82,270,400
NET ASSETS AT END OF YEAR	\$98,534,640	\$95,407,237

PROGRAM EXPENSES

YEAR ENDED JUNE 30, 2018

AFRICA

Ethiopia	\$10,995,875
The Gambia	5,961,482
Guinea	5,149,744
Kenya	18,420,523
Mozambique	1,741,468
Senegal	12,450,577
Sierra Leone	9,998,018
Togo	85,390
Uganda	10,605,077
Zambia	16,329,180

AFRICA TOTAL \$91,737,333

AMERICAS

Bolivia	\$4,972,784
Brazil	10,043,118
Dominica	141,532
Ecuador	4,833,646
Guatemala	6,895,107
Honduras	6,080,424
Mexico	6,265,450
United States	1,923,184

AMERICAS TOTAL \$41,155,246

ASIA

Cambodia	\$882,428
India	14,719,681
Indonesia	6,610,680
Philippines	6,407,018
Sri Lanka	2,874,379
Thailand	14,600,399
Timor-Leste	3,603,280
Vietnam	1,102,255

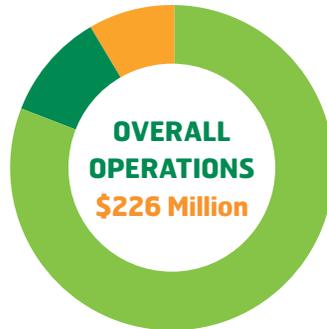
ASIA TOTAL \$50,800,120

TOTAL \$183,692,699

CHILDFUND INTERNATIONAL'S GLOBAL FOOTPRINT



Assistance to Children and Their Families



81.1% Program Services for Children

10.5% Fundraising

8.4% Management and General



39.4% Basic Education

17.8% Microenterprise (Family Income Generation)

16.8% Health and Sanitation

11.3% Early Childhood Development

9.4% Emergencies

5.3% Nutrition

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Our Partners in the ChildFund Alliance

ChildFund Alliance member organizations join together to fund critical programs and emergencies as they arise.

Barnfonden (Sweden)

ChildFund Australia

ChildFund Deutschland (Germany)

ChildFund International (United States)

ChildFund Ireland

ChildFund Japan

ChildFund Korea

ChildFund New Zealand

Christian Children's Fund of Canada

Educo (Spain)

Un Enfant par la Main (France)

Little girls enjoy painting during early childhood development-focused activities in Mexico.



Rep. Donald McEachin delivers the keynote at ChildFund's 2018 Global Advocacy Summit reception; students in Richmond, Virginia, write to their senators asking them to support girls' education worldwide; young people march for stronger measures to protect children in Sri Lanka.



ADVOCACY PAVES THE WAY FOR SOCIAL CHANGE

Beyond boosting children's well-being, ChildFund's work has evolved to include advocating for and with them to ensure that those developmental gains are sustainable.

In Sri Lanka, youth in our programs led a national campaign to end violence against children, collecting 100,000 signatures on a petition and hosting a march in support of policy changes that would protect children's well-being. In Mexico, we celebrated the success of our involvement in the #MxPorLaNiñez movement, which culminated in the country's presidential candidates signing a commitment to guarantee a dignified life for children. And our country offices worldwide participated in 16 Days to End Gender-based Violence, an annual awareness-raising campaign, with special events and workshops.

In April 2018, our annual Global Advocacy Summit brought ChildFund staff — including leaders from six country offices — to Capitol Hill to call lawmakers' attention to issues that affect the world's children. We urged our representatives in Congress to protect the foreign aid budget, pass the International Violence Against Women Act and cosponsor a resolution to end violence against children globally. Co-authored by ChildFund, the bipartisan resolution ended the congressional session with significant support in both the House and the Senate, and we expect it to be reintroduced in early 2019.

We've also spoken out on issues that impact children within our own borders. Since June 2018, when the U.S. Department of Homeland Security began separating children from their families in an attempt to quell illegal immigration, ChildFund has called on authorities to put children's well-being first. We responded to proposed policy changes that would be harmful to children, took part in events on Capitol Hill and partnered with other child-focused organizations to raise a unified voice exhorting leaders to act in children's best interests.

INNOVATIVE PARTNERSHIPS, IMPROVED LIVES

So much of our work at ChildFund depends on our corporate partners. As we've evolved over the years, these partnerships have fueled and amplified our impact for children all over the world.

In Cileungsi and Batam, Indonesia, where youth unemployment rates are high, our collaboration with the Caterpillar Foundation has helped us reach nearly 1,000 young people ages 15-24 with training in life skills, technical trades, entrepreneurship and other tools to help them become self-sufficient. The project had a special focus on girls, who often face more barriers to education and employment. And our corporate partner P&G contributed workshops on gender equality, empowering girls to see beyond the harmful stereotypes that drive so many of the area's



By the end of FY18, 2.5 years into ChildFund's partnership with Simply Southern, the national apparel, accessories and gift brand had generously donated more than \$456,000 to our Children's Greatest Needs fund, which allows us to direct resources where they're needed most. ChildFund receives 10 percent of profits from their Simply Faithful label.



Fatima, left, mentors a student in a cake decorating class offered through Caterpillar's youth entrepreneurship project.

social ills, which include adolescent prostitution, teen pregnancy, human trafficking, domestic violence and more.

"I learned about marketing strategies, how to get a loan, how to make sales and compete with other businesses," says Yohana, one participant who launched a successful cake-making business after completing her entrepreneurship training. "The change I feel in myself is that I am more confident."



The Power of Clean Water

In March 2018, P&G and National Geographic released *The Power of Clean Water*, a compelling documentary that follows the lives of three women and their families and provides firsthand perspectives on the daily challenges of accessing clean drinking water. ChildFund's portion of the film centers on a young woman named Veronika and her family in rural Indonesia and how their lives have improved through their use of P&G Purifier of Water packets. The film was televised in nearly 80 countries, and its premiere underscored a new survey by P&G showing Americans' low awareness around the challenges of accessing clean water: While most consumers are concerned about the safety of their drinking water, they don't know that about one in 10 people worldwide lack any access to clean water. ChildFund was proud to participate in the film and call more attention to the global water crisis.

For Veronika, using P&G Purifier of Water allowed her to spend more time on her studies. She is the first in her family to go on to secondary education and wants to become a midwife.

In one hand, Veronika holds a cup of dirty water; in the other, a cup of the same water treated with one of P&G's Purifier of Water packets, which easily filter out contaminants to leave water clean and drinkable.

EMERGENCY RESPONSE

AN OPPORTUNITY FOR INNOVATION

Ten nurses trained through the Zambia Nurse and Life Skills Training Program volunteered their services during a deadly outbreak of cholera in September 2017.

Since we launched our first emergency response fund in 1990, ChildFund's approach to emergencies has adapted according to our growing understanding of children's needs in the aftermath of an emergency. When disaster strikes, we immediately assess where children are most vulnerable and how we can serve them most effectively.

Sometimes, this means we work outside our service areas to reach children in most urgent need of assistance. ChildFund closed operations in Dominica in 2016, but after hurricanes Irma and Maria pummeled the



In Dominica, a ChildFund staff member talks with an expectant mother at a school leveled by Hurricane Maria in September 2017.

small Caribbean island in September 2017, we returned to provide food, hygiene kits, educational supplies and psychosocial support to displaced children and their families.

Sometimes we are able to leverage existing initiatives toward an emergency response. When a cholera epidemic broke out in Zambia's Lusaka Province in September 2017, the country deployed its most senior nurses to cholera centers, leaving hospitals understaffed. Graduates from our MasterCard Foundation-supported Zambia Nurse and Life Skills Training program, which has dramatically expanded nursing training nationwide, stepped in to fill this gap, volunteering their services in wards ranging from general surgery to ER and gaining valuable experience as they supported their communities throughout the crisis.

Since children are at heightened risk of violence and other threats during emergencies, our emergency response efforts always emphasize protecting children from further harm. When mudslides swept through parts of Freetown, Sierra Leone, on August 14, 2017, killing more than 1,000 people and displacing thousands more, ChildFund established protection desks within temporary shelters to encourage people to report child protection issues. And we set up Child-Centered Spaces, our signature response in emergencies, to give children a safe space to play, learn and express their emotions — all essential to their recovery after disaster.



ChildFund

Children play in one of the Child-Centered Spaces that ChildFund set up after a devastating mudslide near Sierra Leone's capital, Freetown.



In Uganda, children line up to wash their hands before mealtime at an early childhood development center supported by ChildFund through its Communities Caring for Children Program.

OUR 2018 IMPACT REPORT

THE IMPACT OF VIOLENCE – AND THE POWER OF PROTECTION

ChildFund's 80 years of serving children has taught us that if we are to help children live at their true potential, we must also ensure that our work for them is not undone by abuse, neglect, exploitation and other forms of violence. Our organizational strategy, Destination 2020, formalizes our intention to do exactly that. ChildFund's 2018 Impact Report offers a current picture of where we are in this journey: what we are learning, how we are protecting children from violence, changes we're seeing, reflections on progress and implications for the future.

Affecting more than 1 billion children each year, violence against children is a global problem of monstrous proportions. Modern research tells us that the experience of violence, whether physical, psychological or sexual, is more than just a nightmare while it's happening. It damages children's long-term well-being, derailing critical brain development and leaving emotional scars that can last a lifetime.

ChildFund works to curb violence by supporting the family, school and community structures that make up a child's world.

We support community-based child protection mechanisms that connect children to social workers, police, health care and other formal agencies responsible for their protection. In India, we strengthen community systems of protection that reduce teenage girls' vulnerability to child marriage, and others that reduce children's risk of falling prey to child traffickers.

We train parents, teachers and entire communities how to interact with children in healthy ways and how to identify and respond to situations that threaten children's safety. In Senegal, where we provided structured playgroup sessions for children under 5, caregivers reported abandoning violent discipline methods and taking better care of children.

We work to make our interventions sustainable by addressing the root causes of violence against children, like inequality, poverty and harmful social norms. In Honduras, where violence was cited as a primary reason for children dropping out of or not attending school, our PUENTES project brought together parents and teachers to reduce violent behavior at home and at school, teaching positive discipline techniques and communication skills.

At the local, national and global levels, ChildFund's work to protect children from violence is strengthening communities and changing lives — but we still have a long way to go. We hope you'll join us in the fight to ensure that every child lives free from violence.



Check out ChildFund's biennial Impact Report at www.ChildFundImpact.org to learn more about our journey to integrate child protection into every aspect of our work.

Shakuntala, 15, was once one of the many child laborers who fuel Firozabad, India's bangle industry. But ChildFund's Disha Children's Program helped her get herself out of bangle making and into school, and now she works to help children like her return to school as well.



Chaltu, 10, Chaltu, 13,
and Safi, 12, live in
Ethiopia's Fentale district.



WWW.CHILDFUND.ORG

1-800-776-6767

Member of  ChildFund Alliance



ChildFund International is an independent and child-centered development organization. We work with partners in communities throughout Asia, Africa and the Americas to change the underlying conditions that prevent children from achieving their potential.

Our Mission

Help children who experience deprivation, exclusion and vulnerability to build the capacity to improve their lives and become young adults, parents and leaders who bring lasting and positive change in their communities.

Promote societies whose individuals and institutions participate in valuing, protecting and advancing the worth and rights of children.

Enrich supporters' lives by involving them in our cause.

Thank you for your partnership and support.

When children's greatest needs are met, they can do what children do best: play, learn and grow into the people they dream of becoming.

For 80 years, ChildFund has worked with millions of children worldwide to create the conditions they need to thrive, even in the most challenging circumstances. Our Children's Greatest Needs fund — a special fund with the flexibility to be directed when and

where it is needed most — is an important part of that work. We use it to develop and administer far-reaching programs and services for children, families and their communities. Donating to Children's Greatest Needs is an easy way to make a powerful impact on more lives than you might imagine.

To learn more about this and other ways to help, please contact our philanthropy advisors at 804-545-3620.