Facebook Causes

ChildFund International

Join the ChildFund Cause

The Facebook Causes application is an easy way for ChildFund Supporters to become engaged in fundraising to benefit children globally.

Anyone can join the Causes campaign for ChildFund through Facebook. Be sure to encourage members of your group to publicize their participation through postings to friends and family on their individual Facebook pages.

Causes is the world's largest platform for activism and philanthropy. Causes empowers users to create grassroots communities that take action on behalf of a specific issue or nonprofit. Most nonprofits have dozens of causes supporting them. Each cause includes features for communications, such as bulletins and a media board, as well as the ability to feature specific fundraising and advocacy campaigns.

Causes processes the donations automatically via credit card, tallies the results and reports the donation activity via a public "scorecard" in the cause. Dollars raised and the number of members who join the cause appear on ChildFund's Facebook wall. In turn, Causes provides the funds directly to ChildFund.

When promoting the ChildFund cause, it's also a good idea to share the specific impact of donations and provide an overview of ChildFund's work to produce the following results:

- Positive outcomes for children in every stage of their lives, from infancy to young adulthood.
- Strong networks of families and local organizations that provide a supportive environment for children to develop.
- A broad constituency at national and global levels to champion the overall well-being of children.

Visit http://www.causes.com to get started.