

Campaign Themes, Events, Activities and More!

Choosing a creative theme for your event helps generate interest and enthusiasm — two key factors in facilitating a successful campaign. Below are a few suggestions to get your creative juices flowing — but feel free to come up with ideas of your own!

Auctions or Raffles

Solicit prizes from local businesses and auction prizes to the highest bidder. Have group members donate a prize to the fundraiser (a night at a sporting event if their family already owns tickets, etc.).

Bake Sale

Homemade or store bought items are brought in, including cookies, pies, muffins, bars, cupcakes, fudge and candy. Arrange baked items on a table to be seen throughout the day. This is a single-day event; chance ticket sales (\$0.25 a piece) begin that morning. Chances may be sold at the reception desk, in the lunchroom and during lunch. Committee members draw names of winners at the end of the day and deliver items to the winners.

Book, Music and Movie Sale

Have group members donate old books, CDs and videos/DVDs for a sale with proceeds earmarked for ChildFund International.

Bowl-a-Thon or Miniature Golf

Group members and invited guests pay a fee to participate in the event.

Talent Show

Hold a talent show at a local school or service club. As a part of the program, have your group members perform songs, with lyrics written to fit ChildFund's work around the world. Sell tickets with proceeds benefitting ChildFund.

Make a Change

This works great with a school group. Each grade level or class is designated a jar. Students are encouraged to bring their spare change each Monday to add to their class/grade jar. The spare-change collection campaign could run for a semester. At the end, students get to vote on which gifts to buy from ChildFund's *Gifts of Love & Hope* catalog.

Car Wash

Recruit a team of car-washers. Team members bring sponges, rags, soap, buckets, hoses, radio, etc., on day of event. Set up wash site in a school or business parking lot. Wash tickets may be purchased in advance (\$3-\$5) or simply recruit cars on wash day. Or, don't charge a set fee and simply ask for donations with all proceeds going to ChildFund International.

Ethnic Experience

Hold a luncheon that features ethnic cuisine and music from ChildFund countries around the world. Let employees sample and experience the regions where children need a helping hand.

International Olympics

Celebrate diversity by transforming classrooms into various countries with décor and dress to match. Organize an international potluck luncheon where students and faculty bring their favorite ethnic dishes. Host a mini-Olympics tournament. Showcase music from around the world. Events could include a hula-hoop relay, tricycle race, basketball dribble, tug-of-war, 100-yard dash, mile relay and sack race. Charge an entry fee for guests/spectators. Offer prizes for the winning team along with souvenir gold medals. Conclude the Olympic campaign with an awards ceremony.

Tournaments

Coordinate a golf, tennis, softball, basketball, bowling or pool tournament. Charge a registration fee for individuals, pairs or teams. Make the games more interesting by forming teams within departments and have them compete against each other.

You can customize these fundraising and event ideas, or create your own. When it comes to raising funds for ChildFund, the only limit is your imagination.