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ChildFund Selects Tereza Byrne as Chief Development Officer/VP of Global Fundraising & Communications

Richmond, Va. – Dec. 5, 2012 – ChildFund International announces the appointment of Tereza Byrne to the position of chief development officer/vice president of global fundraising and communications. She will lead all fundraising channels, along with the marketing and communications teams.

Byrne brings more than 24 years of experience in international nonprofit development and marketing with aggressive annual growth rates through strategic, multi-channel programs designed to create brand awareness and increased revenues.

Prior to joining ChildFund, she served as chief marketing officer for Earthwatch Institute where she spearheaded an upswing in revenues and participation in its scientific expeditions. There, she directed and managed international marketing and fundraising activities for agency operating budgets and program funding, along with securing funding matches for governmental partners.

Before her tenure at Earthwatch Institute, she was vice president for development and external affairs at the International Fund for Animal Welfare (IFAW). Prior to that she spent more than 17 years as chief development and marketing officer for ADRA International, a leading global relief and development organization.

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ChildFund International is a global child development and protection agency serving more than 17.8 million children and their family members in 31 countries. For more than 70 years, we have helped the world's deprived, excluded and vulnerable children survive and thrive to reach their full potential and become leaders of enduring change. As a member of ChildFund Alliance we create supportive environments in which children can flourish. To sponsor a child in need, visit the ChildFund website.