

## ChildFund International – Fact Sheet

For more than 70 years, ChildFund has been inspired and driven by the potential that is inherent in all children; the potential not only to survive but to thrive, to become leaders who bring positive change for those around them.

ChildFund works in 31 countries, assisting approximately 15.2 million children and their family members, regardless of race, creed or gender.



Our history of creating lasting relationships within local communities helps us affect positive change for impoverished children.

Since 1938 we have provided nearly \$3 billion in services to children with most of the funding coming from individual contributors through monthly child sponsorships. We are a non-sectarian charitable organization dedicated to serving the needs of children worldwide.

ChildFund works for the well being of children by supporting locally led initiatives that strengthen families and communities, helping them break the cycle of poverty and protect the rights of their children. ChildFund programs incorporate health, education, nutrition and livelihood interventions that protect, nurture and develop children and youth. ChildFund also incorporates child protection interventions, helping children and youth maintain their resilience and strength.

### ChildFund Alliance

ChildFund is a founding member of ChildFund Alliance, a group of 12 organizations that partner to improve the lives of children and their families in 55 countries.

ChildFund Alliance members meet organizational standards in programs governance, fundraising and financial management. The ChildFund Alliance creates opportunities for pooled resources and collaborative activities to reach more children in need, more effectively.

The ChildFund Alliance was formed in 2002. The 12 member organizations are:

- Barnfonden (Sweden)
- BORNEfonden (Denmark)
- ChildFund Australia
- ChildFund Ireland
- ChildFund Japan
- ChildFund New Zealand
- ChildFund International
- Christian Children's Fund of Canada
- ChildFund Deutschland
- ChildFund Korea
- Taiwan Fund for Children and Families
- Un Enfant Par La Main (France)

### **Mission**

We help deprived, excluded and vulnerable children have the capacity to improve their lives and the opportunity to become young adults, parents and leaders who bring lasting and positive change to their communities. We promote societies whose individuals and institutions participate in valuing, protecting and advancing the worth and rights of children.

### **Development of Children**

We know that lasting change comes from children. As we change a childhood, we change the world. No matter where our work takes us, we listen to children. We ask them how they feel and what they need. We listen. Giving a voice to impoverished children gives us a world of ways to help them reach their potential. ChildFund focuses on childhood as the window of opportunity for a person's physical, cognitive, psychological, emotional and social development.

This is the basis of our distinctive three-part approach that focuses on the journey of a child from birth to young adulthood.

We know a HEALTHY BEGINNING for infants means future promise, so we promote programs that offer good nutrition and care during the prenatal period and early years; protection against potentially life-threatening childhood illnesses; opportunities to develop and learn through play and exploration; and strong relations with the adults who care for them.

We support children as they GROW AND DEVELOP, so we promote programs that offer knowledge and life skills in school, at home and in the community; foundations to build lifelong learning and confidence for today and hope for the future; and interaction with other children, family and community members to develop social skills.

We assist youth with the CRITICAL TRANSITION to adulthood, so we promote programs that offer training to acquire the skills needed to enter the workforce and meet challenges to grow into adults; skills to help understand and express emotions in ways that foster safe and fulfilling relationships; and enhanced social and leadership skills to become meaningfully involved for the betterment of their communities.

### Accountability

We are committed to the responsible stewardship of all funds. Every effort is made to minimize overhead. Procedures and controls are frequently reviewed to ensure effective and efficient use of each dollar contributed.

For the fiscal year ending June 30, 2009, ChildFund dedicated 81 percent of its financial support to program services for children.

Because of our high ratio of program benefits and consistent quality of service delivery, ChildFund is frequently recognized for an efficient and high level of fiscal responsibility.

- For the past five years, ChildFund International has maintained on average a 3-star rating from Charity Navigator.
- ChildFund has earned the use of the Better Business Bureau "Wise Giving Alliance" seal. This signifies that we meet BBB standards of charity accountability.

Full confidentiality of our donors is maintained. Names of donors are never rented, sold or traded.

### Leadership

Anne Lynam Goddard is ChildFund's eighth president. She joined the organization in January 2007.



A 19-member Board of Directors whose members serve without compensation governs ChildFund. The chairman of the Board of Directors is Charles Caravati Jr.

### History



ChildFund has been helping children in need since 1938 when Dr. J. Calvitt Clarke launched a special funding appeal from Richmond, Va., to help feed and house children orphaned in the Sino-Japanese war. Founded as China's Children Fund, our name changed to Christian Children's Fund in 1951 as we expanded our focus to address the impact of poverty on children.

In April 2009, the Board of Directors approved a name change to ChildFund International effective July 1, 2009. ChildFund International reflects the true breadth and international scope of the organization's work and recognizes our affiliation with the ChildFund Alliance.

In fiscal year 2009, our annual revenue from donors, child sponsors, grants and corporate gifts totaled almost \$220 million.

### **Sponsorship Funds**

As a nonprofit, ChildFund is dependent on resources that are voluntarily provided to assist children in need. We are keenly aware of our responsibility to our donors as well as to the children and families we serve. The majority of ChildFund's financial support comes from monthly sponsorships that are pooled to assist children who are enrolled in our programs. Sponsorship funding totaled \$164.5 million in 2009.

### **Contributions**

Gifts in support of the projects, programs and children of ChildFund come from many individuals, families, businesses and foundations. Thoughtful gifts planned from bequests and trusts provide a pipeline for future funds on behalf of supporters who care greatly for children struggling in poverty.

### **Parents and Children Are Involved**

ChildFund programs are implemented through local communities. Parents, children and youth are actively involved in making decisions regarding program funding, areas of critical need and sponsorship expenditures. Federations with governing boards are established to give a local voice to each community's unique needs and issues.

### **U.S. Programs**

ChildFund works in the Northern and Southern Plains areas of the United States, including Native American reservations, areas along the Texas-Mexico border and the Mississippi Delta. These programs focus on health, education and early childhood development activities designed to prevent substance abuse and dependency, reduce violence and break the cycle of despair.

### **Where ChildFund International Works/Sponsors Children**

Afghanistan ▪ Angola ▪ Belarus ▪ Bolivia ▪ Brazil ▪ Cambodia ▪ Dominica ▪ Ecuador ▪ Ethiopia ▪ Guatemala ▪ Guinea ▪ Honduras ▪ India ▪ Indonesia ▪ Kenya ▪ Liberia ▪ Mexico ▪ Mozambique ▪ Philippines ▪ Senegal ▪ Sierra Leone ▪ Sri Lanka ▪ St. Vincent ▪ Thailand ▪ The Gambia ▪ Timor Leste ▪ Togo ▪ Uganda ▪ United States ▪ Vietnam ▪ Zambia

### Number of Employees

- International headquarters (Richmond, Va.): 175
- ChildFund is the largest humanitarian organization headquartered in Virginia.
- U.S. program offices: 4
- Staff in field outside the United States: 1,580