



PROTECTION



FOOD SECURITY

122,965
KITS
DELIVERED

1,579
TONS OF FOOD

11,389
MILLIONS
INVESTED

30 THOUSAND
FAMILIES
BENEFITED

32,205
INDIVIDUAL PROTECTION
EQUIPMENT

1,931
MILLION OF
HYGIENE ITEMS

1,932
POSTS AND DIGITAL
WORKSHOPS

8
WEBINARS CARING FOR
CAREGIVERS

1,000
FAMILIES BENEFITED FROM
DOMESTIC POULTRY FARMING

20,000
CHICKS

Celebrating 2020 accomplishments in Brazil



Resource Mobilization

- Increased Brazilian revenue in local currency (000) Year over Year (YoY):
 - 4,066 (49%) of the total revenue
 - 1,527 (25%) of sponsorship
 - 682 (139%) in donations
 - 2,253 corporate
 - 294 prize linked savings
- Acquisition of 2,740 (30% YoY) new Brazilian sponsors.
- Recognition as an organization that works to overcome extreme poverty.
- Greater digital visibility with livestreamings, events, influencers and the Doar Award.
- Alliances in the corporate segment and the World Food Programme WFP/UN.



Social Development

- Response to COVID-19 in food security with the delivery of 122,965 Compassion Kits in extreme poverty.
- Consolidation of Sustainable Social Transformation (SST), version 1.
- Publication of the Multidimensional Poverty Index of all Brazilian states by the Social Intelligence Center.
- Strategic alliance with PM4NGOS to strengthen project management and representativeness of PMD-PRO in Brazil.
- Reduction of 14 Local Partners (LPs) for sustainable growth, ending the year with 30 LPs.



Personnel, Administration and Finance

- Excellence management of all resources during the pandemic:
 - 100% of the productive team in home office
 - Organizational scanning (paperless office)
 - Online platforms with video conferencing
- Results-oriented team engagement.
- Opening of the ChildFund Brasil Office - Children's Fund in Sao Paulo.
- Microsoft Dynamics system consolidation (CRM/ERP).
- Integration of the Brazilian Human Resources area with the International WeConnect Platform.

Sponsored Children: 31,142



	Brazil		International	
	#	a/a%		
Enrollments	2,740	30	December 2019	23,440
Cancellations	1,639	53	December 2020	20,196
Sponsored	10,946	12	Growth	(3,244)

Operational Finance

	INTERNATIONAL		BRAZIL		TOTAL	
	R\$ 000	a/a%	R\$ 000	a/a%	R\$ 000	a/a%
Sponsorship	21,149	10	7,709	25	28,858	13
Donations	58	(28)	1,174	139	1,232	115
Gifts	3,942	19	427	(48)	4,369	6
Corporate	1,066	23	2,253		3,319	282
Tax Waiver			850	3	850	3
Revenue	26,215	11	12,431	49	38,646	21
Social Management / Child-Sponsor	24,157	12	8,323	40	32,480	18
Expenses / Resource Mobilization	2,111	(23)	3,036	(5)	5,147	(13)
Result	(53)	94	1,072	241	1,019	164