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**Protect Kids Online: Changing the Future of Online Child Safety**

Straight from the experts at South by Southwest

[Richmond, Virginia – March 6, 2025] Join us at SXSW to hear from leaders at the forefront of the movement to **keep children safe online**. Tools exist to prevent harm, but implementation and enforcement have been slow. As the amount of child sexual abuse imagery online continues to skyrocket, advocacy efforts like [ChildFund’s #TakeItDown](#) campaign have helped to pressure lawmakers to act and pass legislation to keep kids safe online. In this compelling panel discussion, learn about the fight for online safety, the power of public pressure and how we can ensure that every child is protected.

Hear from ChildFund VP [Erin Kennedy](#) and ChildFund’s policy director, [Danielle Lilly](#), alongside retired Special Agent for Homeland Security and current Chief of Law Enforcement Enterprise & Technology for Operation Light Shine [Jim Cole](#) ([#TakeItDown: In Pursuit of Monsters](#)) and @WRTHY CEO [Jen Willig](#). Join the discussion and be part of the solution!

**Panel:** PROTECT KIDS ONLINE: CHANGING THE FUTURE OF ONLINE SAFETY



**Date:** March 10, 2025

**Time:** 10-11 a.m. CST

**Location:** Austin Marriott Downtown  
Waller Ballroom D  
304 E. Cesar Chavez St.  
Austin, TX 78701

**About ChildFund**

*ChildFund works throughout Asia, Africa and the Americas, including the United States, to connect children with what they need to grow up healthy, educated, skilled and safe — at home, in school, in community, online. ChildFund leads the [End OSEAC Coalition](#), a group of 30 civil society organizations advocating for policies to protect children online. Find out more at [www.ChildFund.org](http://www.ChildFund.org).*