Livelihood Stabilization Through the Delivery of Unconditional Cash Mobile Money Cash Transfer (MMCT) Project

**LIVELIHOOD STRENGTHENING | THE GAMBIA**

**HIGHLIGHTS:**
- We delivered unconditional mobile money cash transfers (MMCTs) of $42/month to 100 households hosting internally displaced persons (IDPs).17
- Households used the cash primarily for food (80%), education (47%), and health services (17%).
- 100% of households reported that they liked using mobile money, citing that it was easy to access, confidential, and cost-effective.

**LESSONS LEARNED:**
- Providing ongoing community-based technical support to households to assist new mobile phone users and troubleshooting MMCT technical issues is critical to achieving sustainability.

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**WHEN:** 2017 to 2018

**WHERE:** The Gambia

**CHILDFUND LIFE STAGES:** 1 (0 - 5 years old), 2 (6-14 years old) & 3 (15-24 years old)

**REACH:** 100 households

**IMPLEMENTED BY:** ChildFund The Gambia, Eastern Foni Federation

**EVIDENCE LEVEL:** Preliminary

**GOAL(S):** Provide emergency economic stability to families.

**HOW WE STUDIED THE PROGRAM:**
- One-group posttest study design
- Data were collected with household survey and focus group discussions with program staff.

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“Thanks to ChildFund partner organization Eastern Foni [Federation], I was able to use the cash I got in February, March, and April to purchase food for the family, clothes, and shoes for the children, and cover their educational costs. I also used part of it to pay for wife’s medical bill.”

— MMCT participant