

#### ON THE COVER

All children deserve a chance to learn.
Sarah, 11, is now attending school, thanks
to a ChildFund project. See more about
her and her father, Yesiri, on page 3.

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## Our Ambition for Children

To celebrate ChildFund's new strategy, Destination 2020, we inscribed our deepest wishes for children on Chinese sky lanterns traditionally set aloft for good luck at special celebrations.



Timonko © 123RF.com



#### **DEAR FRIENDS,**

Last summer, we launched Destination 2020, the new strategy that will propel our work for the next three years. Our colleagues around the world marked this beginning by pausing to reflect on our 78-year history and share our hopes for children. We honored the very first children we served, orphaned in China by the Sino-Japanese War, with a tradition borrowed from their culture. On Chinese sky lanterns traditionally set aloft for good luck at special celebrations, we inscribed our deepest wishes for children. Holding our past close, we set forth our 21st-century ambition for the world's children.

Our ambition is great — that all children have the chance to grow up safe, healthy, educated and prepared for their future. That all children, no matter their circumstances of birth, can grow into their fullest potential. Last year, a young man who had been sponsored through ChildFund for 14 years greatly honored us by visiting our office in Richmond. Momodou Bah was in the U.S. on a coveted White House fellowship for young African leaders. Now 30, he is the youngest elected ward councilor in The Gambia. What an extraordinary ripple effect sponsorship can inspire! When the children who have graduated from our programs grow into adults who give back to their communities, we know we are part of creating lasting change.

Lasting change is what we work to achieve, always. This past year we closed our programs in Belarus and the Caribbean region, leaving behind strengthened communities that are committed — and better able — to do what's best for children. We spent a decade helping Belarus develop a modern child protection system; it is now operating as part of the government. Thanks to years of our advocacy work alongside other organizations and local agencies, the Caribbean

nation of Dominica has achieved early childhood education for every child between 3 and 5 years old.

Creating this kind of change takes many of us working together — countless local partner organizations and agencies around the globe, parents who want what's best for their children, children who want to succeed, people like you who will invest in their future. An exhausted community health volunteer in Senegal who cannot turn away the young mother who has walked hours to bring her baby to be vaccinated. The harried bureaucrat in New Delhi who pushes aside a stack of papers on her desk so she can give an ear to schoolgirls angry and scared at the prospect of child marriage. A teacher in Guatemala who stays late to learn how to use a computer himself, so he can share his new skills with his students and open the wider world to them.

With dedication like this, we can reach our ambition for children. With you on their side, we know children can succeed. Thank you for believing in their future — and the goodness they can bring to our world.

Clare Lynn Coldul

With warmest regards,

Anne Lynam Goddard President and CEO

Marilyn F. Grist
Chair, ChildFund Board of Directors

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In April 2016, Anne Goddard visited the Fentale District of Ethiopia, where ChildFund is helping the region cope with its worst drought in 30 years.

"When the children who have graduated from our programs grow into adults who give back to their communities, we know we are part of creating lasting change."

## A CHILDHOOD FREE FROM HARM

Our Ambition for Children EVERY CHILD DESERVES TO BE SAFE. Yet more than half of the world's children, up to 1 billion, endure violence every year. ChildFund is deeply committed to changing this. Protecting children from harm is fundamental to our work, infusing everything we do. For children to be fully healthy, for children to be engaged in learning and achieving their full potential, they must first be safe. Any gains we make toward the healthy development of vulnerable children around the world are undone when they are harmed by abuse, neglect, exploitation or violence.

In May 2016, ChildFund released the **2015-2016** *Impact Report: A Focus on Child Protection*, outlining the risks to children, our approach to child protection and what we are learning from this vital work. You can find the full report in our Knowledge Center at ChildFund.org.

### The chance to be a child

Two young girls play at a Java, Indonesia early childhood development center.



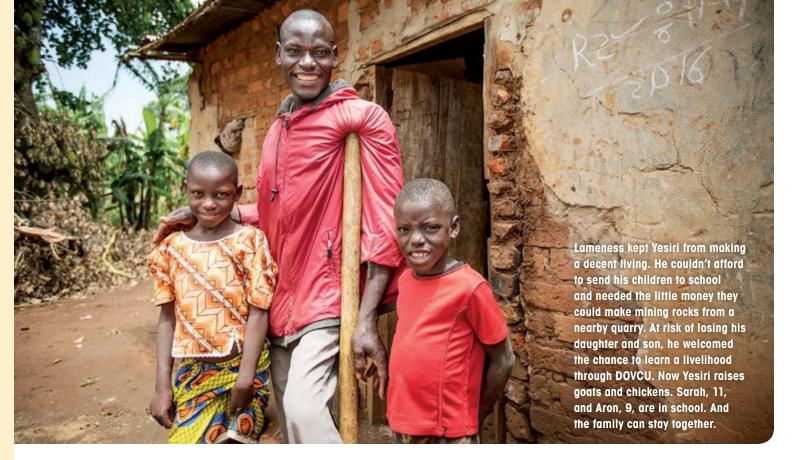
Our key findings reveal that

- Healthy physical, cognitive and emotional growth cannot occur when a child is exposed to abuse, neglect, exploitation or violence.
- Communities need a shared understanding about types of harm against children, because child protection violations often arise from harmful traditions and customs.
- We must place children at the center of a system where family, community, social services and institutions, as well as national and global laws and policies, align for their protection and positive development.
- Sustained protection can be achieved only when we address the root causes of harm to children, including chronic poverty, inadequate or absent policy and deeply ingrained social norms and practices.

These findings support the comprehensive approach ChildFund takes to protecting children. We invest in communities for the long term, forming enduring partnerships with local organizations. Together, we work to build societies better equipped to prevent harm to children and to intervene when harm occurs.

Our programs strengthen all the protective systems surrounding children, from the children themselves — helping them to know and advocate for their rights — to families, schools, community agencies and governments both local and national, even as we advocate for children's rights on the international stage before the United Nations and other global bodies. We tailor programs to address children's needs for protection and optimal development at all stages of their lives — from conception through young adulthood.

The work is enormously complex — ensuring that programming is developmentally appropriate, engaging all layers of society charged with keeping children safe, communicating the rights of children and the need to protect them, confronting cultural practices like early marriage and child labor, and building the capacity of systems to prevent and respond appropriately to harm against children. After decades of work helping children overcome poverty by tackling its causes, we are well prepared for the complexities of effective child protection.



#### **Building Child Protection Systems in Uganda and Belarus**

We have long known the damage children suffer when they live in institutions instead of with loving parents or caregivers: developmental delays, poor health, learning disabilities and emotional and behavioral problems. Thanks to your support, ChildFund has made great strides in helping to move children out of institutional settings and into family-based care in both Uganda and Belarus.

In 2013, Uganda had 57,000 children living in child-care institutions. An additional 10,000 children lived on the streets. Many had fled neglect or abuse or came from families too destitute to feed or school them. ChildFund embarked upon a large, multi-year project, **Deinstitutionalization of Vulnerable Children in Uganda (DOVCU)**, funded by USAID and private donors, to reduce unnecessary separation of children from their families in 12 districts. Our work operates on several levels: helping institutions re-think their role and gain the expertise to shift toward family-based care for children, preparing government agencies to monitor this shift, applying proven strategies to help boys and girls who live on the streets back into school and family life, mobilizing communities to protect children, and helping families gain financial stability and parenting skills. Another project begun last year,

Economic Strengthening to Keep and Reintegrate Children into Families (ESFAM), is testing ways to help families at varying levels of financial need with supports like cash transfers, business and financial literacy training, matching savings accounts, village savings and loan groups, and training in financial literacy and social skills for children and youth. ChildFund has joined with international and Ugandan partners to accomplish both DOVCU and ESFAM.

Over a 10-year period in the former Soviet Republic of **Belarus**, where the government's default response to child protection issues was to place children in state-run institutions, we helped shift government policy toward a modern child protection system that upholds families as the best way of supporting children's healthy development. Programs like parent training, home visits and case management help at-risk families keep their children at home. Well-trained networks of foster and adoptive families offer an alternative to large institutional settings. Universities now build child protection into their social work curricula, including standards for investigating abuse, neglect and domestic violence. Our collaborative work to help the government shift its role from strict enforcement and punishment towards supporting families caused the number of children in institutions nationwide to decrease by 65 percent, from about 11,800 to fewer than 4,150 within a decade. In most areas where we worked, *no* new children entered institutions.

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### A STRONG BEGINNING

Our Ambition for Children

A strong beginning sets the stage for healthy development throughout life. Children's experiences in the womb, in infancy and in early childhood deeply affect how they will develop physically, cognitively, emotionally and socially. For children to get off to a good start, prepared for all the learning and growth ahead, they need nourishing food, a safe environment, secure bonds with loving caregivers and mental stimulation.

ChildFund invests in children by supporting their healthy development during their most formative years, when their world centers within the family. Knowing that parents everywhere want what is best for their children, we help parents and caregivers develop the skills and resources they need to give their children the best care they can. Our support is broad and deep — helping families gain access to nutritious food, safe water and health care; training caregivers about health, sanitation and children's rights; building community awareness about the need to protect children; teaching caregivers the importance of providing stimulating learning opportunities; and offering livelihood initiatives like microloans and job training to help families better provide for their children.

Through years of
ADVOCACY WORK,
ChildFund helped to make
early childhood education
available to ALL CHILDREN
IN DOMINICA.

We have long stressed the importance of early childhood development in our programs. When we completed four decades of work in the **Caribbean** this summer, we left knowing that the region had transformed the way it supports early childhood. The government has now partnered with corporations and foundations to sustain our Roving Caregiver

Program, providing home- and community-based training and coaching to parents and caregivers of young children. As a result, significantly greater numbers of children arrive at school healthy and ready to learn. Years of advocacy for early childhood education, and our work to develop standards for high-quality preschools, paid off. **Dominica** has now made early childhood education available for every child between 3 and 5 years of age. We leave knowing the region is stronger and more committed to children's rights and more able to protect and nurture childhoods.



Community health volunteers in Senegal weigh infants to monitor their growth. ChildFund led a five-year project that made lifesaving health care accessible to 9.1 million Senegalese people.

In **Senegal**, we led a consortium of NGOs and local organizations to make health care available to millions of families in remote areas under a USAID-funded project to create community-based health huts. Trained volunteers staff the huts, providing basic prenatal, postpartum and pediatric care, nutrition monitoring and referral to government health posts when professional care is needed. Nurses visit the health huts monthly to give immunizations, basic treatments and educational outreach.

ChildFund and **USAID** successfully collaborated with Senegal's government to formalize the inclusion of the health huts in a nationwide health system. It was a major public health victory, bringing community-based health care to all 76 health districts in the country's 14 administrative regions. The five-year, \$40 million **Programme Santé - Santé Communautaire II** concluded recently, after making lifesaving health care accessible to approximately 70 percent of Senegal's population, about 9.1 million people. And the good work will continue. USAID has awarded another five-year grant to ChildFund and our partner IntraHealth to extend the initiative into other areas.

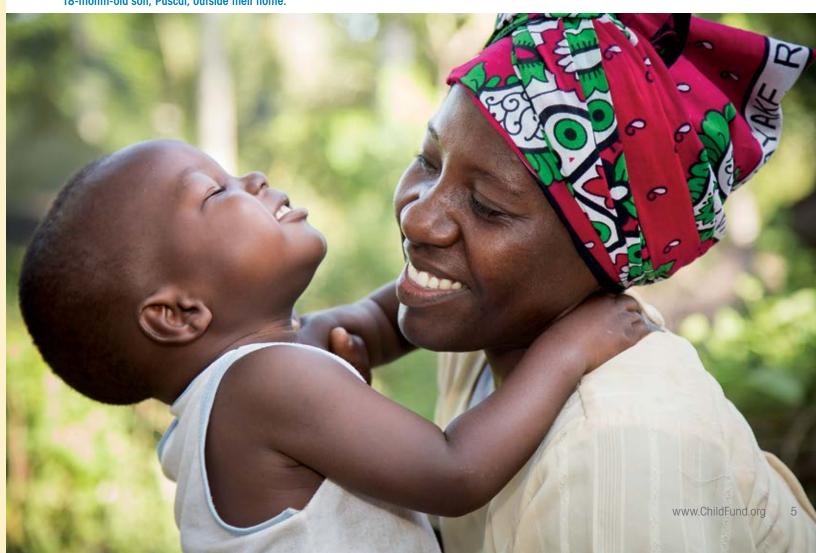
A three-year grant from the **Conrad N. Hilton Foun-dation** helped ensure that the youngest children affected by HIV and AIDS in **Kenya** receive good care

from responsive caregivers. The project, Assuring the Essentials of Optimal Development for Infants and Young Children Affected by HIV and AIDS, trained community health volunteers and preschool teachers to help stressed caregivers learn to be responsive. Monthly home visits to 4,308 caregivers provided training on child development, health, nutrition, protection and care. In addition, 408 community meetings spread information about child development, positive parenting and the importance of protecting children in early childhood to 24,600 people.

In Kenya, every caregiver who received home visits for families affected by AIDS reported how caring for their young children improved when they told stories, sang and played with them. Rehema, 31, plays with her 18-month-old son, Pascal, outside their home.



# Supportive family and community



### THE CHANCE TO LEARN

Our Ambition for Children Middle childhood to early adolescence is a time of intense learning for children. These are the years they develop their identity as they start to move beyond the family into the wider world of school and community. Education plays a critical role. In school, children develop and hone critical skills in literacy and numeracy, gain independence and a sense of competence, and learn how to successfully interact with others.

At ChildFund, we do our utmost to give children born into families challenged by poverty and social isolation a chance to learn. Our work for this stage of development includes helping children gain academic and social skills, develop positive relationships, stay healthy and participate in community life. We help strengthen families and communities so they can support and protect children. We work to prevent harmful practices that disrupt children's ability to learn and grow.

In the **Philippines**, many poor families rely on the income that their children, some as young as 7,

generate by working in sugarcane production. Beyond the physical dangers to children who work in the sugarcane fields — machetes and knives, agricultural chemicals, harsh sunlight and high temperatures — their education is interrupted. They become trapped in the cycle of poverty, their chances to gain good jobs and self-reliance thwarted.

To provide realistic alternatives to sending young children into hazardous labor, ChildFund partnered with five other organizations under a U.S. Department of Labor-funded initiative that ended last June. The project's name, **LEAP** — which stands for **Livelihood**, **Education**, **Advocacy and Protection** — reflects its multi-pronged approach to getting children out of the labor force and into school.

Through LEAP, ChildFund helped shape laws and policies while also raising awareness of the hazards of child labor and the benefits of keeping children in school. We organized microloan groups to give parents access to capital and provided training in new livelihood skills, so they could form small businesses





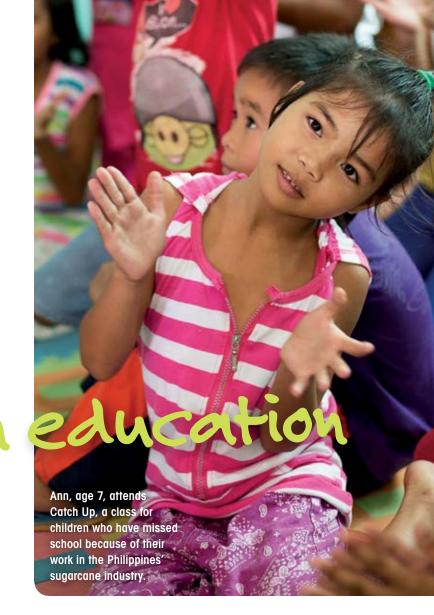
Fourteen-year-old Erica attends school in the Philippines, where ChildFund helped to keep children from working in the sugarcane fields so they can be educated.

and reduce their reliance on sugarcane farming to provide for their families. We enlisted teachers to help keep children in schools. Special classes held on weekends and after school gave children returning after gaps in their education the chance to catch up on their academic skills. Work readiness programs prepared older teens and young adults to enter the workforce with life skills and technical training.

The four-year LEAP project made significant inroads: 9,551 households have diversified their agricultural production, allowing their children to stay in school; and 8,847 households now have sustainable alternative sources of income. In the provinces where ChildFund worked, the number of children engaging in child labor dropped by 96 percent — from 15,087 children in 2011 to 648 in 2015.



A new program in Guatemala's highlands is helping indigenous children to bridge the digital divide with computer literacy skills.



Another way to give children in marginalized communities a hand up is to give them the 21st-century tools they need to gain information from the internet and to learn skills that will help them succeed as adults. Thanks to generous supporters. ChildFund has helped several remote indigenous villages in Guatemala to bridge the digital divide. We provided village schools with computer labs and educational software, and trained teachers in information technology so they can provide engaging learning opportunities for their students. The software helps children develop reading, writing and math skills. Along with enriching the education of local children, the computer labs and computer literacy training are made available to adults in the community. The technology promotes economic growth, provides access to essential services including education, health and financial services and allows people to digitally connect to the wider world, experiencing new ideas and cultures and sharing information freely and widely.

mothers gather for a community savings group meeting. Set up through ChildFund, the groups help them to build livelihoods so they won't need to send their children to work at nearby sugar plantations.

In the Philippines,

### A BRIGHT FUTURE

Our Ambition for Children

All young people deserve the opportunity to complete their education and develop job and life skills to create a bright future. Young people bring the passion and energy we need to change our world for the better. ChildFund recognizes that teenagers and young adults — especially from socially and economically disadvantaged backgrounds — need productive ways to engage in their communities and create positive, sustainable change.

Our programs focus on helping young people become educated, prepare for the workforce, develop communication and leadership skills, and engage in the life of their communities and the larger world. We offer training in vocational skills, small-business development and financial literacy. Through creating and carrying out community service projects, young people gain skills in negotiation, problem solving, public speaking, conflict resolution, collaboration, self-expression and persistence. ChildFund's programming for youth includes life skills like how to make good choices and keep safe.



In **Jackson**, **Mississippi**, we have partnered with Operation Shoestring and Jackson Public Schools to pilot an intensive Youth Civic Engagement and Leadership project with high school students. They live in a community where the median household income is below the poverty line, in the only U.S. state where child poverty rates actually rose from 2014 to 2016. Violence is pervasive, and young people feel disenfranchised. The project engages high school students in recognizing what they have to offer, how to become agents for positive change, how to use their voices and how to listen. Young participants began with a mapping project to look at conditions in their community that affect them — such as violence. perceptions about young people, racism, education quality, law enforcement, support systems and opportunities for community involvement. The project will be expanded in the year to come.

In **Indonesia**, where inadequate school systems contribute to high unemployment rates, ChildFund has partnered with the Caterpillar Foundation to help young people equip themselves to earn a livelihood. Often discouraged from pursuing formal education or employment, Indonesian girls face even greater risks than boys. Adolescent prostitution, trafficking, teen pregnancy and domestic violence are growing concerns. In partnership with the Caterpillar Foundation, ChildFund is helping young people in Indonesia avert these dangers with literacy, life skills and gender training, as well as workforce readiness. We held a succession of Youth Forums — reaching more than 500 young people aged 15 to 24, primarily girls — designed to bridge the gaps in local school systems and equip participants with the skills and confidence they need to secure employment. Also, 350 youth participants learned a technical trade, and 136 youth received education and support in small-business development.

At meetings such as this one, young people in Jackson, Mississippi, gain leadership skills and learn to speak out about the changes they want to see in their schools and community.

In Sierra Leone, after civil war devastated much of the country's infrastructure and killed tens of thousands of people, ChildFund helped to rebuild the health and education system. Just a few years later, the Ebola crisis hit. Most young people there have grown up in poverty, without functioning schools. They cannot read and have no sustainable income. Many young women in their teens and early adulthood are already mothers, and they have little means of supporting their families. Thanks to generous donors, ChildFund's Livelihoods for Young Mothers in Sierra Leone project gives 300 young mothers the chance to transform their lives, equipping them with the livelihood skills they need to build a brighter future. Participants agin vocational skills in promising local industries while learning business management and life skills to successfully run small businesses After they complete the training, they receive small startup kits containing the basic tools they need to run their businesses, such as sewing machines, measuring tapes and fabric for tailors. The women also form small groups within their chosen fields where they share ideas, motivate each other, provide accountability and pool savings into a fund from which they can borrow capital. Two hundred women have completed the training, 100 in each of two yearlong phases; the third will begin in 2017.



Young mothers in Sierra Leone are gaining skills so they can earn much-needed income for their families and provide goods and services to their community as well. Here, a group learns to make pastries and meat pies they can sell at market.



### PROTECTION IN **EMERGENCIES**

Our Ambition for Children

Many of the countries where ChildFund works, like the Philippines and Indonesia, are prone to floods, storms, earthquakes, volcanic eruptions and other natural disasters. Some, like Sierra Leone and Sri Lanka, still suffer the aftermath of war and violence. Whether natural or human made, disasters can devastate communities. Beyond the loss of life, they can destroy homes, roads, schools, businesses everything that makes a society function. They can undo the work that ChildFund does to help children and families create better lives.

Children are especially vulnerable. They may lose their parents or siblings. Their homes can be destroyed. Diseases like cholera may strike after flooding. Food and clean water can be scarce. Posttraumatic shock may set in. And, in the confusion that follows emergencies, children may be exploited or abused.

At times like this, ChildFund's primary responsibility is to safeguard children. We help families meet basic needs — with food, clean water and hygiene kits, for example — but our signature response is to immediately establish safe havens for children. Our Child-Centered Spaces offer protective, caring environments where children can relax and play.

Structured activities help them build math, reading and social skills. Facilitators are available to help them deal with distress and shock, and are trained to refer children who have suffered trauma or violence to psychological or medical care. Knowing their children are safe, parents and caregivers can focus on finding shelter, food, water and emergency assistance. The centers often become communication hubs where staff can relay essential emergency and health information to families and communities.

Our longstanding community partnerships strengthen our ability to help communities organize and prepare for emergencies before they happen. Disaster Risk Reduction (DRR) programs teach children and families how to reduce the risk of harm from disasters. We have intertwined this work with youth development programs to create innovative youth-led teams that help their communities prepare for and respond to emergencies. In the **Philippines**, where 20 typhoons strike in an average year, we have organized youth to help their communities identify hazards, advocate for emergency preparedness and help draft plans to mitigate the effects of disasters when they do strike. Our goal is to help children, families and institutions build the resilience to overcome crises, so that everyone can mobilize quickly to rebuild.



**ChildFund helps** communities prepare for disasters — and cope when they arise. Here, staff members give out food packs after **Super Typhoon Haima** struck the Philippines.



In drought-stricken Ethiopia, ChildFund helped families with very young children to ward off malnutrition with nutrient-dense food supplements. Alfia, age 4, awaits her family's distribution.

In 2016, ChildFund helped communities cope with a slow-moving disaster in Ethiopia, a food crisis brought about by the region's worst drought in 30 years. Thanks to funding from generous private donors, the United Nations Office for the Coordination of Humanitarian Affairs, the European Commission's Humanitarian Aid and Civil Protection department and UNICEF, ChildFund responded with nutrition, sanitation and child protection programs. We screened children for malnutrition and provided food supplementation for mothers, lactating women and the youngest children. We addressed water, sanitation and health issues by trucking in clean water, repairing wells and boreholes and educating the public on health issues. We raised awareness of the need to protect children during this time, strengthening services to prevent and respond to abuse, training parents and caregivers in child protection and establishing Child-Centered Spaces where children can play, return to a normal routine and participate in structured activities.

ChildFund also responded to other natural disasters throughout the year — a 7.8-magnitude earthquake in Ecuador; flooding in Sierra Leone, already hard hit



"We focus on the special needs of children. They come here to play, draw, sing and take part in games. So, for a while at least, they can forget the situation back home and the stressful journey ahead," said a social worker at one of the Child-Centered Spaces set up by Terres des Hommes and ChildFund for refugees in Europe.

by the Ebola crisis; drought and flooding in different regions of India; and tropical storms that caused flooding and landslides in Sri Lanka and Dominica. In Guatemala, Honduras and Bolivia, we helped organize communities to prepare for Zika cases, with education, awareness raising and advocacy efforts to eliminate mosquito-breeding sites. We also counseled women of childbearing age who are considering pregnancy, and we helped monitor symptoms of Zika in preanant women.

In response to the refugee crisis in Europe, we sent child protection experts to Turkey, Greece, Macedonia and Serbia to assess the needs of children in migration. We presented our findings, Humanitarian Assessment Amona Children on the Move in Central and Eastern Europe, to both State Department officials and congressional staffers. Thanks to generous donors, we have partnered with the Swiss aid organization Terres des Hommes to provide much-needed services to families who have traveled far from home. These include Child-Centered Spaces with rooms for mothers and babies, recreational and learning activities for children, sessions with psychologists, and structured activities for children and teenagers.



### ADVOCATES FOR THEIR RIGHTS

Our Ambition for Children

It takes more than one organization, more than even a coalition of organizations, to protect every child. Through our advocacy work, ChildFund seeks to build broad support for the rights and well-being of children everywhere. We share our deep experience and expertise in child protection to influence decision makers in the U.S. and worldwide. We help shape policies and laws to better protect children. We hold governments accountable to uphold and advance children's rights — and to honor existing laws. Where child marriage is illegal but still widely practiced, for example, we push for government enforcement while at the same time running a public awareness campaign about the risks of marrying young.

#### **Global Advocacy for Child Protection**

Last year, ChildFund Alliance and other child-focused agencies successfully lobbied the United Nations to make protecting children a priority in the Sustainable Development Goals (SDGs). On Sept. 25, 2015, more than 190 world leaders committed to 17 goals toward creating a world free of extreme poverty, inequality, injustice and environmental degradation. Thanks in part to ChildFund's efforts, the SDGs for the first time addressed violence against children, specifically Target 16.2 to "end abuse, exploitation, trafficking and all



On March 18, 2016, our first Advocacy Day, ChildFund staff lobbied for children's needs on Capitol Hill.

forms of violence and torture against children." Now we are joining forces to ensure that the global framework is upheld and its ambition matched with resources, political will and action on behalf of children.

#### **Advocacy on Capitol Hill**

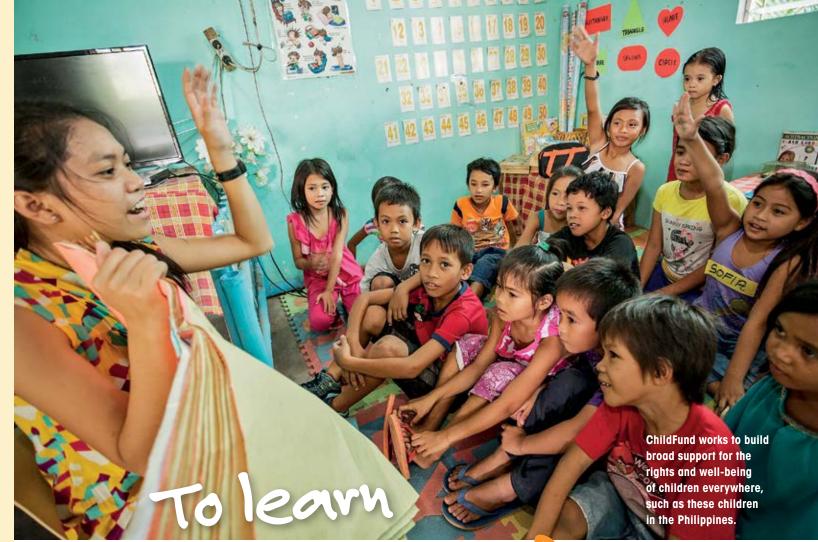
Recognizing the important leadership role of the U.S. government, both as the largest funder of overseas development assistance and as a key player on the global stage, ChildFund has made influencing the U.S. government an integral part of our strategic advocacy plan. We are now leading a coalition with key partners in Washington, D.C., to influence the new presidential administration and Congress. Together with our partners, we are working to galvanize U.S. policymakers into making the critical issue of ending violence against children a priority.

#### U.S. Advocacy Agenda in Action

On March 18, 2016, ChildFund staff from around the globe converged on Capitol Hill for our first Advocacy Day. We visited 23 congressional offices in the House of Representatives and the Senate, uraina legislators to fund an integrated approach to giving children strong beginnings in protective family care through the Action Plan for Children in Adversity, and to scale up proven, cost-effective ways to prevent maternal and child deaths through the **Reach Every** Mother and Child (REACH) Act. Staff also held productive meetings at USAID about our work with the Deinstitutionalization of Orphans and Vulnerable Children in Uganda program. We ended the day with a well-attended reception for government officials and NGO partners, featuring a keynote address from Susan Bissell, director of the Global Partnership to End Violence Against Children.

#### **Protecting Children's Rights in Their Countries**

In the countries where ChildFund works, we not only implement crucial programs, but we also continually press their governments to uphold children's rights. This advocacy not only amplifies the success of our programs to protect children, but it also elevates the voices and experiences of children. In our work to reduce child labor in the **Philippines** last year, ChildFund conducted awareness-raising campaigns to change attitudes, convinced the national government to enforce its own existing child labor policies, and collaborated with a national child protection council



and be safe

to mandate child protection structures and implement strategies to prevent harm to children. In **Belarus**, advocacy helped ChildFund build a nationwide child protection system. By training and supporting Belarusian task forces to change child protection policies at local, regional and national levels, we helped to shift policy away from institutionalization of children toward family-based care.

In **Uganda**, we helped close a significant gap in the legal framework that made it easier to abuse vulnerable children. We collaborated with international and Ugandan organizations to hold meetings, influence decision makers, bring the First Lady to our cause, draft position papers and establish a research and development center for child protection. After years of this sustained advocacy, the Ugandan Parliament passed the Children Act Amendment last year to strengthen adoption provisions so children can't be trafficked under the auspices of adoption.

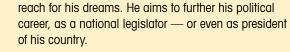
Children in an early childhood development center in Ethiopia.



# INVESTORS WHO BELIEVE IN THEM

Our Ambition for Children All children need people who believe in them. All children, especially in the world's poorest places, need people willing to give them a hand up, who trust in the power of children to transform their own lives for the better. ChildFund could not work without the support of people who believe in children, from our generous individual donors to foundations, corporations, other NGOs and governments.

With a little help, a child can go far. Momodou Bah was sponsored through ChildFund when he was a boy. Now 30, he is the youngest elected ward councilor in The Gambia. Last year, he visited our headquarters in Richmond. He was here to study political and civic leadership at Virginia Commonwealth University under a prestigious White House honor, the Mandela Washington Fellowship for Young African Leaders. During his visit to the U.S., he met with not only the governor of Virginia and President Barack Obama, but also with **Debbie Gautreau** of Massachusetts, who began sponsoring him when he was 8 years old. One of seven children, the son of subsistence farmers, Momodou dreamed of becoming educated. Debbie's commitment over the next 14 years helped pay for his school fees; her letters encouraged his ambition to



Individual sponsors of children in ChildFund's programs around the world come to us in many ways. Mary Heironimus was inspired by her fourth-grade teacher, who supported an orphan through ChildFund. Years later, she saw a magazine advertisement for ChildFund, remembered her teacher, and decided it was time to broaden her children's perspectives and sponsor a child overseas. That was 1966. She and her husband, Terry, have sponsored many children through ChildFund in the ensuing 50 years.

In recent years, many of our sponsors have joined ChildFund through our **LIVE! artist program**, where we partner with performing artists who share the transformative power of child sponsorship with their audiences throughout their concert tours. In their spring tour this year, rock band **The Newsboys** attracted 4,000 new sponsorships. ChildFund's community-based approach to our programs means an estimated 30 additional children directly benefit from each sponsorship. So this one tour will help to change the lives of over 120,000 children.

Other private ChildFund supporters invest in large-scale projects that benefit whole communities, such as construction of wells to bring much-needed clean water. We partner with governments and other public funders for broad, comprehensive, multi-year projects that strengthen institutions and community supports that serve families and protect children. We also work with companies that want to give back by helping children around the world.



While visiting the U.S. on a prestigious fellowship, Momodou Bah had the chance to meet his ChildFund sponsor of 14 years, Debbie Gautreau, for the first time.



Richmond, Virginia-based Allianz Worldwide

Partners, which provides insurance and assistance
to international travelers, joined with ChildFund last
year to sponsor our DreamBike initiative when the
UCI Road World Championships came to town.
ChildFund served as the "Official Charity of Choice"
for the famed international bicycle races. As our
presenting sponsor, Allianz donated bikes to help girls

in developing countries more easily travel the long distances to their schools — many of them had to walk for hours each day. Allianz employees voted on where to distribute the bicycles, selecting Cambodia, Sierra Leone, Zambia, Ethiopia, Kenya and Uganda. A total of 450 bikes were subsequently donated to girls in those countries. The bikes protect them from harm and save precious time and energy.

Long'oli, 16, from Kenya, was once bitten by a poisonous spider on the arduous, four-hour walk to school. With her new bicycle, she gets to school safely in an hour. "Nowadays I am never late," she says.



Thank you to our many sponsors and partners for your generous support on behalf of children. In the fiscal year that ended June 30, 2016, ChildFund raised over \$235 million to help children and families around the globe. Our corporate partners played a significant role in helping ChildFund achieve greater impact for children in the communities we serve.

A strong U.S. dollar continued to depress ChildFund revenues contributed by our international partners in the ChildFund Alliance. However, revenues from sponsors in the U.S. appear to be stabilizing. This sets the stage for ChildFund to reach more children and families worldwide in fiscal year 2017 and beyond.

In preparation for the growth we anticipate, we have made significant investments over the last several years in information technology, both infrastructure and systems, resulting in higher information technology expenses. We are also streamlining our operations in several countries. We expect the efficiencies gained from both efforts to offset our investments and ultimately result in more children served.

Your contributions make our work for children possible. Thank you



James M. Tuite **Chief Finance and Administrative Officer** 

#### **CHILDFUND INTERNATIONAL, USA CONSOLIDATED STATEMENT OF FINANCIAL POSITION**

**AS OF JUNE 30, 2016 AND 2015** 

	2016	2015
ASSETS		
Cash and cash equivalents	\$ 21,539,066	\$ 18,701,139
Investments, at fair value	54,804,239	52,092,075
Beneficial interests in trusts	8,712,819	9,251,106
Receivables and other assets	16,283,049	16,191,902
Property, plant and equipment, net	23,579,314	19,949,064
TOTAL ASSETS	\$ 124,918,487	\$ 116,185,286

LIABILITIES AND NET ASSET	'S	
Liabilities		
Accounts payable and accrued expenses	\$ 19,722,916	\$ 18,581,967
Accrued pension benefit liability	11,279,337	7,023,267
Debt	11,645,834	4,000,000
TOTAL LIABILITIES	\$ 42,648,087	\$ 29,605,234
Net Assets		
Unrestricted	\$ 27,395,413	\$ 32,558,979
Temporarily restricted	38,002,155	36,721,856
Permanently restricted	16,872,832	17,299,217
TOTAL NET ASSETS	\$ 82,270,400	\$ 86,580,052
TOTAL LIABILITIES AND NET ASSETS	\$ 124,918,487	\$ 116,185,286

#### **PUBLIC SUPPORT** Sponsorships Contributions Grants and contracts

	, - ,	
TOTAL PUBLIC SUPPORT	\$ 233,582,835	\$ 246,535,266
Other revenue	1,831,745	2,351,571

2016

\$ 137,994,731

60,075,983

35,512,121

\$ (4,309,652) \$ (3,960,492)

\$82,270,400 \$86,580,052

90,540,544

86,580,052

2015

\$ 148,346,388

57,348,327

40,840,551

TOTAL PUBLIC SUPPORT AND REVENUE \$ 235,414,580 \$ 248,886,837

**CHILDFUND INTERNATIONAL, USA** 

FOR THE YEARS ENDED JUNE 30, 2016 AND 2015

**CONDENSED CONSOLIDATED** 

**STATEMENT OF ACTIVITIES** 

Addition of newly controlled entity	\$ 2,517,522	\$ -
TOTAL NONOPERATING LOSSES	\$ (6,542,418)	\$ (2,965,158)
Change in accrued pension benefit liability other than net periodic costs	(5,034,528)	(1,720,418)
Change in fair value of trusts	(528,287)	(430,224)
Unrealized (losses) on investments, net	(784,456)	(1,751,523)
Nonoperating Gains (Losses) Realized gains (losses) on investments, net	\$ (195,147)	\$ 937,007
Change in Net Assets from Operations	\$ (284,756)	\$ (995,334)
TOTAL EXPENSES FOR OPERATIONS	\$ 235,699,336	\$ 249,882,171
TOTAL SUPPORTING SERVICES	\$ 38,787,487	\$ 38,467,017
Management and general	17,676,906	16,919,082
Supporting Services Fundraising	\$ 21,110,581	\$ 21,547,935
TOTAL PROGRAM	\$ 196,911,849	\$ 211,415,154
Emergencies	14,831,982	23,035,509
Microenterprise (family income generation)	25,008,078	22,636,836
Early childhood development	22,852,848	24,733,801
Nutrition	15,536,619	17,752,953
Basic education Health and sanitation	\$ 76,408,957 42,273,365	\$ 84,281,868 38,974,187
Program		

A complete copy of the Consolidated Financial Statements, with a report from independent auditors, KPMG LLP, is available upon request by calling 1-800-776-6767 or visiting www.ChildFund.org.

Change in Net Assets

Net assets at beginning of year

**NET ASSETS AT END OF YEAR** 

#### **CHILDFUND PROGRAM EXPENSES**

**FISCAL YEAR ENDED JUNE 30. 2016** 

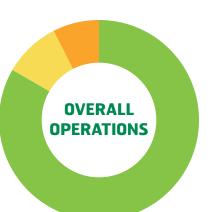
4 = D. G. A	
AFRICA	A 10 005 400
Ethiopia The Gambia	\$ 10,965,422
Guinea	9,572,038 5,738,521
Kenya	15,459,677
Liberia	2,453,243
Mozambique	2,926,062
Senegal	19,526,786
Sierra Leone	4,481,953
Togo	301,584
Uganda	13,456,706
Zambia	8,203,931
SUBTOTAL	\$ 93,085,923
AMERICAS	
Bolivia	\$ 6,167,610
Brazil	11,073,898
Caribbean*	1,778,080
Ecuador	6,714,061
Guatemala	5,390,137
Honduras	7,788,904
Mexico	6,650,147
United States	2,582,268
SUBTOTAL	\$ 48,145,105
ASIA	
Afghanistan	\$ 2,852,315
Cambodia	885,310
India	13,109,916
Indonesia	6,593,138
Philippines	7,343,782
Sri Lanka	5,683,854
Thailand	11,030,220
Timor-Leste	6,142,437
Vietnam	1,115,576
SUBTOTAL	\$ 54,756,548
<b>EASTERN EUROPE</b>	
Belarus	\$ 924,273
SUBTOTAL	\$ 924,273
	<u> </u>

\$ 196,911,849

\*Dominica and St. Vincent

**TOTAL** 

### **Assistance to Children and Families**



- Program Services for Children **83.5%** (\$196.9 million)
- Fundraising **9.0%** (\$21.1 million)
- Management and General **7.5%** (\$17.7 million)



- Basic Education **38.8%** (\$76.4 million)
- Health and Sanitation **21.5%** (\$42.3 million)
- Microenterprise (Family Income Generation) **12.7%** (\$25.0 million)
- Early Childhood Development
- 11.6% (\$22.9 million) Nutrition
- **7.9%** (\$15.5 million) Emergencies 7.5% (\$14.8 million)

#### CHILDFUND'S LEADERSHIP

#### **BOARD OF DIRECTORS**

#### BOARD CHAIR

#### Marilyn F. Grist

Retired International Development Atlanta, Ga.

#### **VICE CHAIR**

#### John L. Lewis IV

Retired Gardner Lewis Asset Management Charlottesville, Va.

#### SECRETARY

#### Nancy Hill, Ph.D.

Development Psychologist and Professor Graduate School of Education Harvard University Cambridge, Mass.

#### John B. Adams

Chairman Emeritus The Martin Agency Richmond, Va.

#### Austin Brockenbrough IV

Managing Director Lowe, Brockenbrough & Company Richmond, Va

#### Jane D. Brown, Ph.D.

Professor Emerita School of Media and Journalism University of North Carolina Chapel Hill, N.C.

#### Thomas C. Deline, Esq.

Vice President and General Counsel Monaghan Farms, Inc. Greenwood Village, Colo.

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Retired Vice President Development and University Relations Virginia Tech Executive Vice President Virginia Tech Foundation Blacksburg, Va.

#### Shailendra Ghorpade

Chief Executive Officer **Ennismore Consulting LLC** New York, N.Y.

#### Sarah G. Green

Retired Chief Operating Officer Federal Reserve Bank of Richmond Richmond, Va

#### **Ed Grier**

Dean, School of Business Virginia Commonwealth University Richmond, Va.

#### Ayesha Khanna

President and Founder Points of Light Civic Accelerator Atlanta, Ga.

#### Jill E. Korbin

Associate Dean. College of Arts and Sciences Director, Shubert Center for Child Studies Case Western Reserve University Cleveland, Ohio

#### Tushar Makhiia

Vice President, Business Development Helpshift San Francisco, Calif.

#### Lyn McDermid

Chief Information Officer Federal Reserve System Richmond, Va.

#### Daniel Silva, Ph.D.

Founding Partner V-Consultores Bosques de las Lomas Mexico, DF

#### Geremie Sawadogo

Manager, Talent Acquisition The World Bank Washington, D.C.

#### Anne Waleski

Vice President and Chief Financial Officer Markel Corp. Richmond, Va.

All ChildFund board members have given generously of their time, energy and finances.

#### WHERE WE WORKED

St. Vincent

#### AFRICA

Ethiopia The Gambia Guinea Kenva Liberia

Zambia

Mozambiaue Senegal Sierra Leone Togo Uganda

#### ASIA

**AMERICAS** Afahanistan Bolivia Cambodia Brazil Dominica India Ecuador Indonesia **Philippines** Guatemala Honduras Sri Lanka Mexico **Timor-Leste** 

Thailand United States Vietnam **EUROPE** 

Belarus

**UNITED STATES** 

GUATEMALA HONDURAS

1.6 million

children and family members

reached in the Americas

ECUADOR

DOMINICA

ST. VINCENT

**BRAZIL** 

SENEGAL

THE GAMBIA

**GUINEA** 

LIBERIA

TOGO

SIERRA LEONE

\$235.4 million funds raised to reach

children in FY16

children and family members reached worldwide

**AFGHANISTAN** 

million children and family members reached in Asia

TIMOR-LESTE

PHILIPPINES SRI LANKA INDONESIA

17.6

million

MOZAMBIQUE

KENYA

UGANDA

children and family members reached in Africa

#### **EXECUTIVE TEAM**

#### **Anne Lynam Goddard**

President and Chief Executive Officer

#### Sarah Bouchie

Vice President Program Development

#### Cheri Dahl

Vice President, Innovation and **Business Development** 

#### Isam G. Ghanim

**Executive Vice President** Programs

#### Scott Sherman

Vice President Global Human Resources/CHRO

#### **Cheri Spence**

Vice President Information Technology/CIO

#### **James Tuite**

Chief Finance and Administrative Officer

ChildFund International Annual Report 2016

## **Standing Together for Children:** ChildFund Alliance

ChildFund belongs to a global network of 11 child-focused development organizations working in more than 50 countries to create opportunities for children and youth, their families and communities. Together we are doing great things for children — like helping make sure the United Nations included protecting children from violence and exploitation in its 2030 Agenda for Sustainable Development. Now we are working to ensure these global aspirations are translated into concrete and definitive actions to end violence against children.

In addition to global advocacy, ChildFund Alliance members join together to fund critical programs and respond to emergencies, such as the recent food crisis in Ethiopia. Seven Alliance members funded ChildFund's response to the food crisis there.

Barnfonden (Sweden)

ChildFund Australia

ChildFund Deutschland (Germany)

ChildFund International (United States)

ChildFund Ireland

ChildFund Japan

ChildFund Korea

Loveness, 15, plays outside with

her friends in Chibombo, Zambia,

ChildFund New Zealand

Christian Children's Fund of Canada

Educo (Spain)

Un Enfant par la Main (France)





#### **HOW YOU CAN GIVE**

Your support is crucial in the effort to protect children from harm and help them reach their full potential. Here are some ways to make a lasting impact:

#### **Children's Greatest Needs**

Perhaps the most powerful way to support ChildFund is through our Children's Greatest Needs fund, which has the flexibility to direct resources when and where needed to develop and administer far-reaching programs and services for children, families and their communities.

#### **Emergency Action**

Disasters like earthquakes or typhoons can upend children's lives. ChildFund makes children's needs a priority when helping communities respond to emergencies. Donating to our Emergency Action fund, reserved solely for making sure we are always ready to help, is a compelling way for you to help keep children safe and help families recover quickly.

#### **Child Protection**

Children worldwide suffer violence, exploitation and abuse every day. Those who live in the world's poorest communities are especially at risk. Your donation to our Child Protection Fund supports comprehensive programs to protect children from harm.



Thanks to the DOVCU project described on page 3 of this report, Ruth of Uganda can keep her sons Alex, 5, and George, 9, at home.



A young girl in Chibombo, Zambia.

### Thank you for your partnership and support.

For other ways you can help — and to learn how you can make a thoughtful and enduring gift through your will, retirement plan or insurance policy — contact our philanthropy advisors at (804) 545-3620.



#### WWW.CHILDFUND.ORG

1-800-776-6767

Member of Ch⊀ldFund

















ChildFund International is an independent and childcentered development organization. We work with partners in communities throughout Asia, Africa, the Americas and the United States to change the underlying conditions that prevent children from achieving their potential.

#### **Our Vision**

A world in which children realize their rights and achieve their potential.

#### **Our Mission**

Help children who experience deprivation, exclusion and vulnerability to build the capacity to improve their lives and become young adults, parents and leaders who bring lasting and positive change in their communities.

Promote societies whose individuals and institutions participate in valuing, protecting and advancing the worth and rights of children.

Enrich supporters' lives by involving them in our cause.

