

**You are Making
a Difference.**



**You are
Changing a Life.**

ChildFund®



**TODAY IS THE START OF A
WONDERFUL JOURNEY FOR YOUR
SPONSORED CHILD — AND FOR YOU.**

Welcome to sponsorship!

Thank you so much for opening your heart to a child in need! Through sponsorship you are about to experience a uniquely personal way of changing the life of your sponsored child. Your compassion will spread, with a ripple effect to touch countless lives within your child's community and beyond.

Please take a few moments with the pages that follow to learn more about sponsorship. Join us anytime at ChildFund.org. And watch your mailbox. Your welcome package will be arriving soon.

Thanks again for your kindness!

Anne Lynam Goddard

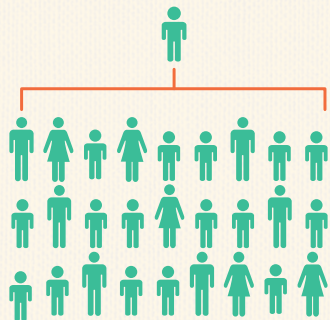
Anne Lynam Goddard
President & CEO



Questions? Simply visit ChildFund.org, or call 800-776-6767.

Positive change starts with you – and grows!

Your compassionate support will change your sponsored child's life for good, and that's not all. You're now part of a community of like-minded individuals who are committed to accomplishing tremendous things for children. And that inspires even more support from others, including individuals, families, institutions and governments. **The result? Our most recent studies show that, for every child enrolled in our sponsorship program, 27 additional lives are reached.***



*FY19



You'll make a lasting difference with:



HEALTHY CHILDHOODS

- Providing access to clean water and nutritious food
- Teaching families about proper nutrition
- Helping parents provide for their children through farming and husbandry



SAFE ENVIRONMENTS

- Protecting children from violence, exploitation and abuse
- Creating programs that help keep kids safe at home, at school and within their community



LIFE-CHANGING EDUCATION

- Improving local school infrastructure
- Teaching entrepreneurship skills and preparing youth for future employment
- Helping families understand the importance of keeping both boys AND girls in school



Sponsorship works!



CHANGE A LIFE

Your encouragement and monthly contributions will help your sponsored child grow up healthy, educated and safe.



MULTIPLY YOUR IMPACT

Your gifts are combined with contributions from other caring sponsors to make life better where your sponsored child lives.



STAY IN TOUCH

When you communicate with your sponsored child, you'll learn all about who they are and who they want to become. Your friendship can help those dreams become reality.

Sponsorship changes lives.

Raphael was growing up, striving for an education in a refugee camp in Uganda.

Michael was a high school teacher, hoping to make a difference in someone else's life.



Sponsorship brought them together. Michael's support helped Raphael receive the education he dreamed of — graduating from high school and continuing on to graduate college! **"Where I am (today) is quite different from where I would be if I had not gone through this process of education and through the ChildFund support,"** Raphael says.

**JUST THINK OF THE LIFE-CHANGING
DIFFERENCE YOU'LL MAKE.**

Your compassion has the power to touch whole communities.

In the Philippines, sponsors have helped **reduce child labor in the sugarcane industry** from 94 percent to 16 percent.

In Kenya, more than 2,000 bicycles have been distributed to **improve school attendance and performance while reducing dropouts.**

In 2020, during the peak of COVID-19 lockdowns, ChildFund **assisted more than 180,000 families to fight hunger and supported more than 93,300 students with educational materials** for in-home learning.

**CHILDREN AROUND
THE WORLD ARE
SAFER, THANKS TO
SPONSORS LIKE YOU!**



When you connect through sponsorship, friendship blooms.

Heartfelt messages from you can encourage your sponsored child to dream of a better future. And ChildFund makes communicating with your child easy.

- **Get Regular Progress Reports.** You'll receive annual updates about your sponsored child so you'll always know how your sponsorship is helping.
- **Receive Messages, Letters and Photos.** Inspire and be inspired by your sponsored child by exchanging letters, photographs, drawings and more.

To get started, you can send mail directly to your child using the address provided in your Child Information Folder. Or, **for an even easier and quicker way to correspond with your child, use our e-letter writing function in the Manage Account area at www.ChildFund.org.**

We make it easy to keep in touch.



**THE WELCOME PACKAGE
YOU'LL RECEIVE IN A FEW DAYS
INCLUDES ALL THE DETAILS
FOR CORRESPONDING WITH
YOUR CHILD AND MORE!**



It's E-Z to get started with E-Letter.

- 1 Click on **Manage Account** at www.ChildFund.org and login or register.
- 2 Click **My Correspondence**, then go to the **E-Letter Settings** tab. Check the box to agree to sending and receiving electronic letters.
- 3 **You're all set! Click the** **COMPOSE NOW** button and say hello. There are built-in conversation starters if you need a little inspiration.



Contributing photographer: Jake Lyell

Creating a personal relationship is fun and meaningful.



Your sponsored child will send you letters, and you can correspond through the mail or online, using our e-write function at www.ChildFund.org. **Together you'll explore the interests that you share across the miles.**

And we make corresponding even easier! **For birthdays and other special occasions, you'll receive fun cards and child-friendly activities that you can send to your child.**

Sponsorship is a wise investment.

Your sponsorship donations will be used for programs and services for children and families in the communities we serve.

We work efficiently, partnering with local organizations to offer the services that address the most pressing needs of each unique community.

79.5% of resources are used for services and programs benefiting children.

And we receive high ratings from independent reviewers. **The bottom line? ChildFund is a partner you can trust.**



Find our full annual report and more at ChildFund.org.

Increase the impact of your gifts.

Employer-sponsored charitable giving campaigns are a convenient way to contribute. To find out if your employer has a matching gift program, and how much they match, simply ...

- 1 Visit www.ChildFund.org/MatchingGifts
- 2 Enter your company name, and press "Search".



Have a question?

Give us a call at
1-800-776-6767. Supporter
Care is here to help!



Thank You!

Your compassion has a ripple effect that will grow to touch countless lives.

Watch your mailbox for your welcome package with more details, or visit ChildFund.org.



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