FUNDRAISING IDEAS: GETTING STARTED





Want to help but don't know where to start?

QUICK & EASY FUNDRAISING IDEAS

INDIVIDUAL FUNDRAISING

- Check out our great list of fundraising ideas from A-Z.
- A direct ask, either from a personal email or word of mouth, is an excellent opportunity to promote sponsorships or raise donations.
- Water bottle dime collecting is an easy way to raise \$100.

GROUP FUNDRAISING

- Throw a Party With a Purpose!
- Sponsor Sign-Up Party: Set a goal and see if you can reach a sponsorship total.
- Dream Bike: Get a group together and set a goal amount: 10 bikes = \$1,000!
- See our A-Z fundraising ideas sheet for more ways to get your group started.

ONLINE FUNDRAISING

- Do you have friends and family who prefer to donate by credit card? Send an email asking them to help you by giving a gift from our **online gift catalog**: www.childfund.org/gifts
- Have an online "Wrap a Goat" party: Ask your friends to contribute a certain amount so you can "wrap up" a goat purchase.
- Ask your friends to make a donation and have their company match their gift: www.childfund.org/workplace-giving
- Start a Facebook page for your fundraiser.
- Try an **online fundraising tool** it's **FREE!** http://www.crowdrise.com/online-fundraising

Visit ChildFund.org, or contact ChildFund Volunteers at <u>volunteers@childfund.org</u> or 804-756-2772 for more information.