

A young boy with dark skin and short black hair is sitting on a rough stone wall. He is wearing a blue t-shirt with a red and black horizontal stripe across the chest, and brown shorts with green stripes. He is smiling at the camera. His right leg is a prosthetic, made of white plastic with blue straps. He is wearing sandals with blue straps. The background shows a rustic building with a thatched roof and a dirt ground.

ChildFund®
Because we need each other.

2022
ANNUAL REPORT

2022 ANNUAL REPORT

- 2 From the President and the Board Chair
- 3 Inclusive Development
- 5 Virtual Environments, Real Dangers
- 6 Financial Statements
- 7 Our Leadership
- 8 Our Global Footprint
- 9 Centering Child and Youth Voices
- 10 Partnering in Emergency Response
- 11 Coming Through COVID-19
- 12 New Media for Greater Reach



Our Commitment to Inclusion, Diversity, Equity and Accessibility

ChildFund creates a culture where diversity of people, thought and experience is celebrated, and everyone is seen and welcomed equally.

ChildFund is cultivating an inclusive, diverse, equitable and accessible environment where:

- Everyone connected with us is free and safe to be who they are, so that we all succeed and thrive.
- Our donors and external partners aspire to experience a deep sense of pride and belonging in our shared commitment to excellence and social responsibility.
- Our global programs increasingly center inclusion, diversity, equity and accessibility in our daily work.
- The people of the communities where we work experience concrete evidence of our commitment to these principles in our practices as we work together.

Because we need each other.

Bati, 6, plays outside her home in Marsabit County, Kenya, where an ongoing drought has lasted over a year. ChildFund has supported her family and others with supplementary food, cash, feed for their remaining few livestock, and a handwashing station to help prevent the spread of disease.

ON THE COVER:

Born in Sri Lanka with cerebral palsy, Kajan, 12, spent his early years unable to walk, watching from his porch as neighborhood children played. The local school refused him admission. ChildFund's Community-Based Inclusive Development program connected his family with physiotherapy, assistive equipment and, ultimately, with school.

Photos by Jake Lyell

PHOTOGRAPHY

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DESIGN

Communication Design

Dear Friends,

There are few endeavors more hopeful and meaningful than working together to create positive change for and with children, stretching our own potential so that children can achieve theirs. In this second year of our Growing Connections 2030 strategy, as we continue strengthening ChildFund to rise to our goal of reaching 100 million vulnerable children and family members by 2030, we have established a firm footing on our path forward.

We move ahead rooted in the understanding that to achieve truly deep impact, we must ensure that our efforts reach children growing up in conditions that make them acutely vulnerable, and that their caretakers and other family members can empower themselves through participating in our programs.

We also understand that to achieve our bold goal, we must operate at multiple levels, just as children's issues operate at multiple levels. Our growing body of work to promote children's online safety is a prime example: As our local partner organizations work directly with children to help them keep safe online, we also expand our reach at the macro level, with governments, institutions and other national and global partners to combat online sexual exploitation worldwide. (See p. 5.)

The aim to reach 100 million also fuels transformations within ChildFund as we understand that our way of working together must mirror what we aim to help children experience in their own lives — inclusion, diversity, equity and accessibility, no matter who they are or where they were born. The statement on the previous page affirms

Each of us, including every child, has unique gifts and contributions to offer the world.



ChildFund welcomed Isam Ghanim as its ninth president and CEO in March 2022, succeeding Anne Lynam Goddard on her retirement after 15 years with us. Isam's career in international development includes 21 years with CARE, and then 11 years with ChildFund in various leadership roles. In 2018, Isam became president of Search for Common Ground, an organization working to transform how the world deals with conflict.

this commitment, and its closing line states our reason for every action, partnership and initiative we undertake with children worldwide: **because we need each other.**

And we do need each other. Each of us, including every child, has unique gifts and contributions to offer the world. We are endlessly grateful to our partners and supporters for choosing to share theirs to help more children grow up healthy, educated, skilled and safe.

A handwritten signature in black ink, appearing to read 'Isam Ghanim'.

Isam Ghanim
President and CEO

A handwritten signature in black ink, appearing to read 'Lyn McDermid'.

Lyn McDermid
Chair, ChildFund Board of Directors

Inclusive Development

Reaching children with disabilities in Sri Lanka

In 2015, a few years after Sri Lanka's devastating 30-year civil war ended, ChildFund examined the situation of the country's children and youth with disabilities, many of whom had been neglected throughout the conflict or even caught in the crossfire. In a country where disability had long been stigmatized, the concern was well founded.

The team found almost no existing data specific to children. The study they performed told a bleak story of lost potential:

- 47% of school-age children with disabilities were out of school.
- 63% faced discrimination within their communities, schools or at home.
- 12.5% had received no medical screening or support.
- 63% of youth were unemployed.

ChildFund set out to help children and youth with disabilities to change their stories.

With funding from Germany's Ministry of Economic Cooperation and Development (BMZ), ChildFund launched the Community-Based Inclusive Development for Children and Youth With Disabilities (CBID) project, aiming to reach 200 children in six districts. That was 2015. By 2022, with further funding from the private sector and a major donor, the project had reached more than 5,000 children and youth throughout eight districts spanning the country. ChildFund's aim was largely to help strengthen the connections around children with disabilities – within their families, their communities and beyond. The children, youth, their families and communities carry the work forward themselves.

"I wake up early in the morning and wash my face. I water the flowers. I sweep the house. I help my mother with the cooking," says Kajan, who almost didn't get to go to school. When he grows up, he'd like to be the mayor of his village.



HIGHLIGHTS

- 1,000 children registered with social services.
- 745 individual rehabilitation plans developed.
- 220 Self-Help Groups (SHGs) across two districts connecting children with other community members with similar challenges.
- 29 Disabled Persons Organizations (DPOs) facilitating connections with government services.
 - 11,000 people with disabilities can access continuous service and support through DPOs.
 - 30 people with disabilities (including 10 youth) formerly ostracized by their communities now leading DPOs and SHGs.
 - 4 DPOs backed by institutional donors (United Nations Development Programme, International Labour Organization) for livelihood support.
 - 3 DPOs have started their own income-generating activities.
- 35 teachers across 15 schools trained on inclusion of children with disabilities.
- Improved standards, service quality and access to therapy in three government hospital physiotherapy units.
- Important working relationships include provincial social services and education departments, the National Institute of Education, Open University of Sri Lanka and others.

A key element of the project's ongoing success is the point of view that anchors it: that people with disabilities, especially children and youth, are not objects of sympathy but can be capable, functioning individuals within society when they have equitable access to what they need to reach their full potential.



Now 13, Mithusa (pictured here with ChildFund's CBID specialist) was diagnosed with cerebral palsy at age 1. "People advised me to abandon her," says her mother, Uthakumari. "At 18 months, one doctor told me, 'Don't bring her back here again. She's a lost cause.'" After that, Mithusa never left home except for health appointments — until she was 7, when a volunteer from the project knocked on her door. The project put a care plan in place, trained Uthakumari in daily physical therapy and worked with Mithusa's local school to be more inclusive. Now, with leg braces, she's beginning to stand. "She will definitely walk," says Uthakumari. "I know, one day, she will get up out of that chair and walk."

Virtual Environments, Real Dangers

Keeping children safe online

Around the globe, children are being targeted at an alarming rate by offenders seeking to exploit them online. ChildFund is leading the fight against online sexual exploitation and abuse of children (OSEAC) in several countries:

- In the U.S., ChildFund leads the **Ending Online Sexual Exploitation and Abuse Coalition**, comprising nonprofits dedicated to ending online abuse through advocacy in the U.S. and worldwide.
- Around the world, the ChildFund Alliance's **WEB Safe & Wise** campaign focuses on strengthening laws and policies to protect children from online sexual exploitation and abuse, and helping children become effective digital citizens equipped to participate in online civic engagement safely, ethically and responsibly.
- In Kenya, ChildFund partnered with Google in 2021 to launch an online safety project with the Communications Authority of Kenya, telecom leaders, and civil society organizations to deliver the first comprehensive campaign of its kind. In 2022, our Kenya team received a \$1 million grant from the End Violence Fund to lead a three-year project, **Safe CLICS**, to strengthen Kenyan government agencies' capacity to prevent and respond to OSEAC, improve children's self-protection skills with the support of caregivers and



From top: Gisella, 15, studies on her ChildFund-supplied tablet; in Kenya, Jimmy, 5, enjoys scrolling through his dad's tablet; Antony, 16, also in Kenya, uses a tablet in a solar-powered technology lab at this ChildFund-supported school.

communities, strengthen public awareness and improve connections to reporting and referral services.

- In Ecuador, we launched the **#NaveguemosSeguros** (Let's Navigate Safely) campaign and website, which includes practical tools, conversation guides and games aimed at educating teachers, caregivers, children and youth about online risks.
- In the Philippines, Indonesia, Mexico, Guatemala and Honduras, ChildFund has developed programs to address systemic issues and root causes through grassroots community awareness campaigns, at-home training activities, educational games for children and their families, and engaging the tech sector to amplify our reach to a broader audience. The Philippines team, in addition to its **#ShutDownOSEC** campaign that led to **national policy change**, has been leading a child and youth training program that supports participants in becoming "OSEAC Warriors" who educate their peers about online safety.
- ChildFund began developing a creative awareness campaign to galvanize the U.S. public and encourage them to push for government and industry accountability in preventing and mitigating OSEAC. The campaign will launch in fall 2023.



FINANCIAL INFORMATION

ChildFund International, USA

Condensed Consolidated Statement of Financial Position

AS OF JUNE 30, 2022 AND 2021

	2022	2021
ASSETS		
Cash and cash equivalents	\$36,283,224	\$33,887,726
Investments, at fair value	63,200,966	75,617,697
Beneficial interests in trusts	9,456,870	11,830,978
Receivables and other assets	10,820,383	14,963,939
Gifts-in-kind inventory	6,259,389	
Property, plant and equipment, net	29,318,171	28,698,469
TOTAL ASSETS	\$155,339,003	\$164,998,809
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$14,848,303	\$12,166,834
Accrued pension benefit liability	1,471,404	2,229,094
Debt	1,895,833	3,520,833
TOTAL LIABILITIES	\$18,215,540	\$17,916,761
Net Assets		
Without donor restrictions	\$72,188,574	\$76,024,931
With donor restrictions	64,934,889	71,057,117
TOTAL NET ASSETS	\$137,123,463	\$147,082,048
TOTAL LIABILITIES AND NET ASSETS	\$155,339,003	\$164,998,809

A complete copy of the Consolidated Financial Statements, with a report from independent auditors BDO, is available upon request by calling 1-800-776-6767 or visiting [ChildFund.org](https://www.childfund.org).

ChildFund International, USA

Condensed Consolidated Statement of Activities

FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

	2022	2021
PUBLIC SUPPORT		
Sponsorships	\$127,277,705	\$127,672,444
Contributions	87,562,768	68,770,587
Grants and contracts	26,115,860	23,463,582
TOTAL PUBLIC SUPPORT	\$240,956,333	\$219,906,613
Other revenue	546,415	3,811,683
TOTAL PUBLIC SUPPORT AND REVENUE	\$241,502,748	\$223,718,296
EXPENSES FROM OPERATIONS		
Program		
Basic education	\$56,488,524	\$46,905,463
Health and sanitation	36,204,334	32,715,379
Nutrition	14,091,774	9,644,568
Early childhood development	21,580,794	20,769,854
Microenterprise (family income generation)	31,857,388	26,597,999
Emergencies	26,856,016	34,111,269
TOTAL PROGRAM	\$187,078,830	\$170,744,532
Supporting Services		
Fundraising	\$35,496,853	\$27,104,344
Management and general	18,956,192	19,087,964
TOTAL SUPPORTING SERVICES	\$54,453,045	\$46,192,308
TOTAL EXPENSES FROM OPERATIONS	\$241,531,875	\$216,936,840
Change in Net Assets From Operations	\$(29,127)	\$6,781,456
Nonoperating (Losses) Gains		
Investment return, net	(\$8,685,383)	\$12,700,386
Change in fair value of trusts	(2,265,181)	2,219,121
Change in accrued benefit liability other than net periodic costs	854,065	5,635,174
Gain from extinguishment of debt		3,233,600
TOTAL (LOSSES) GAINS FROM NONOPERATIONS	\$(10,096,499)	\$23,788,281
Addition of newly controlled entity	\$167,041	
Change in Net Assets	\$(9,958,585)	\$30,569,737
Net assets at beginning of year	\$147,082,048	\$116,512,311
NET ASSETS AT END OF YEAR	\$137,123,463	\$147,082,048



Maria, 19 months, helps mom Neide plant vegetable seedlings in their garden in Minas Gerais, Brazil. ChildFund supported the garden with fruit tree and vegetable seedlings — tangerines, arugula, mustard greens, onions, collards, tomatoes, papaya and more — and by connecting the family with a buyer for their surplus.

GLOBAL LEADERSHIP TEAM

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REGIONAL DIRECTOR, ASIA

Paul Bode
VP, GLOBAL OPERATIONS

Michael Brooks
CHIEF DIGITAL AND STRATEGY OFFICER

Adam Hicks
CHIEF DEVELOPMENT AND MARKETING OFFICER

Mario Lima
REGIONAL DIRECTOR, AMERICAS

Chege Ngugi
REGIONAL DIRECTOR, AFRICA

Naomi Rutenberg
VP, PROGRAMS AND PARTNERSHIPS

Scott Sherman
VP, GLOBAL HUMAN RESOURCES

Sudipto Sircar
VP, INFORMATION TECHNOLOGY

Jim Tuite
VP, TALENT, TECHNOLOGY AND FINANCE

We are honored to work shoulder to shoulder with our ChildFund Alliance partners:

Barnfonden
ChildFund Australia
ChildFund Deutschland
ChildFund Ireland
ChildFund Japan
ChildFund Korea
ChildFund New Zealand
Children Believe
Educo
Un Enfant par la Main
WeWorld

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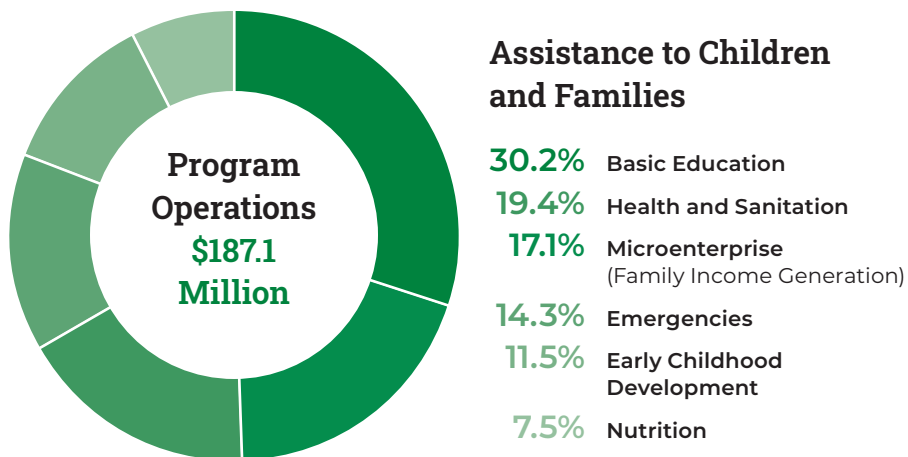
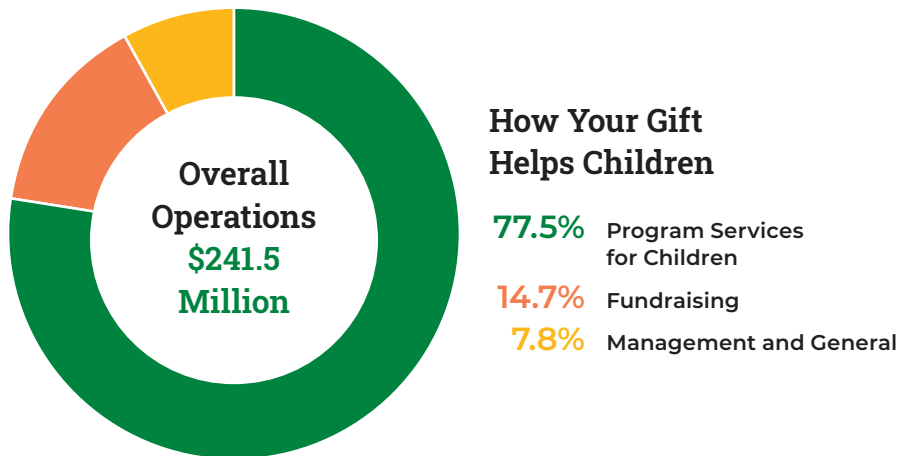
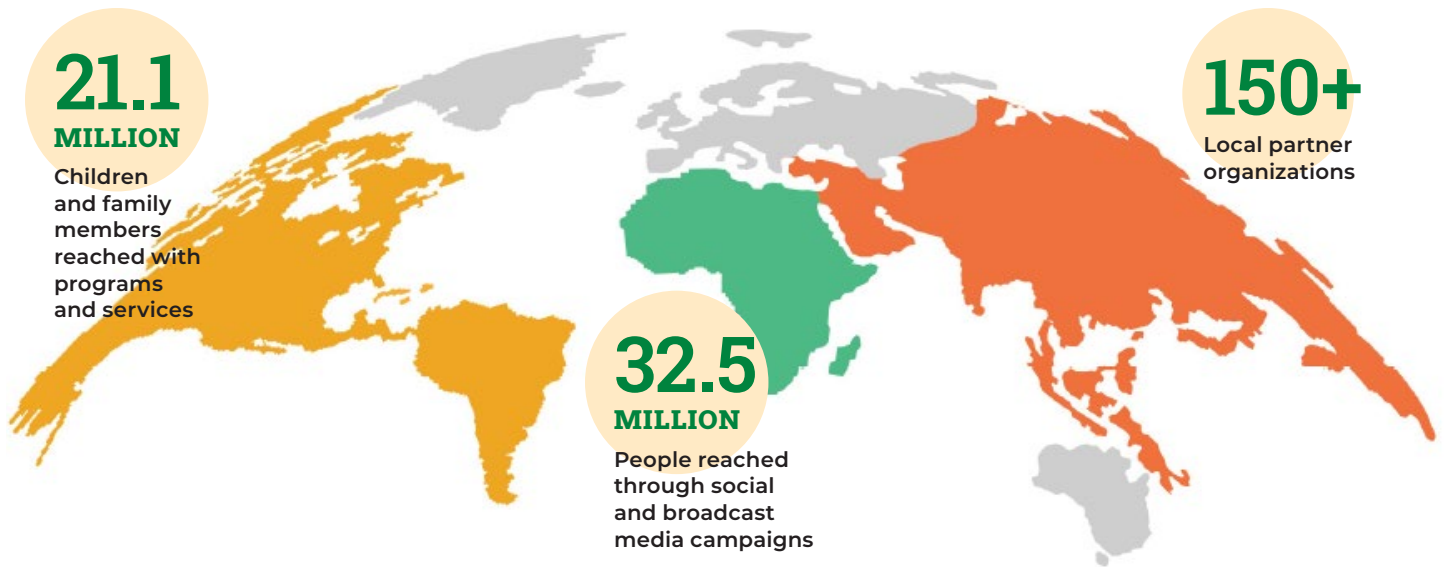
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BROOKLINE, MA

Anne Holton
GEORGE MASON UNIVERSITY
RICHMOND, VA

Terry Peigh
CHICAGO, IL

CHILD FUND'S GLOBAL FOOTPRINT





Abdoulaye, 21, plays the drum during a dance with his peers at a ChildFund-supported youth club meeting in Senegal. The club acts as a safe place for youth to gather and meet friends, discuss challenges in their communities, learn leadership skills and explore opportunities for civic engagement and educational support. Says Aissatou (22, far left, hands in the air), “If it weren’t for this club, the youth would never get together. We’d never discuss our problems and be able to freely discuss our issues in the community. The biggest problem, I’d say, is violence against children and forced marriage at an early age. It is a very big challenge, and we discuss how we can work to stop it: discussing the issue with parents or bringing it before the leaders of the community. We first go to the chief before we even talk with our parents.”

Centering Child and Youth Voices

Advocating for U.S. foreign policy to prioritize children’s needs

Children’s needs overlap: Their health is intertwined with their ability to learn, for example, and their safety has enormous bearing on their health, both physical and mental. And so on.

Meanwhile, the systems in place to address all the multisectoral needs of children and youth are currently fractured and siloed — and the U.S. foreign policy advocacy community mirrors those siloes and fragmentation in its work.

To align global development systems with the holistic nature of children’s needs will require transformations in U.S. foreign policy. With funding from the Children’s Foreign Policy and Funding Initiative U.S., a project of The Tides Center, ChildFund is leading efforts to influence the U.S. government to create a mandate, funding and structural leadership to prioritize children and youth in foreign policy.

OUR PROGRESS IN FY22

- ChildFund has been leading civil society organizations that work with children and youth worldwide to coordinate our advocacy across life stages and issue areas. Our partners include World Vision US, InterAction, UNICEF USA, First Focus on Children and others.
- To ensure that we center young people’s voices in our policy recommendations to the U.S. government, we held consultations with ChildFund youth from Kenya, Sierra Leone, Uganda, India and the Philippines to learn what is most important to them and their peers.
- These conversations significantly shaped the policy recommendations we brought to the U.S. government in consultations with representatives from the Department of State, USAID, Department of Labor, Peace Corps, Health and Human Services, and the Centers for Disease Control.
- ChildFund led its partners in the advocacy community to create the first-ever child- and youth-focused collaborative effort to influence the FY23 efforts of the Office of Management and Budget, as well as the first-ever [appropriations letter](#) calling for support for child and youth needs across ages, stages and issue areas.
- In June, we hosted an in-person event on Capitol Hill with an all-youth panel making the case for youth engagement in foreign policy, with remarks from Rep. Grace Meng (D-NY) and Sarah Gesiriech, who served as the Special Advisor on Children in Adversity during the Trump administration.
- We produced three policy briefs to influence policy-makers: [Holistic Approaches for Children and Youth](#), [Children and Youth Affected by Conflict](#) and [Online Sexual Exploitation and Abuse of Children](#).
- We also launched [A Generation at Stake](#), a new microsite with common messaging and U.S. foreign policy recommendations prioritizing children and youth.

Partnering in Emergency Response

When a disaster, natural or otherwise, devastates a community, no one person or organization or government department has all the resources, expertise, proximity or capacity to address all aspects of the crises that so often flow from the initial impact. Thanks to our local partner organizations and our strong relationships with governments, institutions, our fellow members in ChildFund Alliance, other NGOs and many other partners, we complement resources already in place and create access where there are gaps. This ensures a meaningful and timely response to diverse needs — for ChildFund, especially children's needs, and their psychosocial needs in particular.

Coordinating after Typhoon Rai: The Philippines

In December 2021, Typhoon Rai, locally known as Odette, hammered the Philippines' Visayas and Mindanao islands with torrential rains, violent winds, floods and storm surges. In its wake, communities were left reeling from not only physical devastation but also trauma and anxiety.

ChildFund's response, working through local partner organizations and in coordination with local authorities and the private sector, helped address immediate physical needs like food, water and shelter, as well as recovery and livelihood support. But it also focused on one issue often overlooked in emergency response: mental health concerns. The team trained local leaders, teachers and volunteers to address psychosocial distress for children and families who needed this support.

The overall response extended through August 2022 and reached more than 24,000 people across 36 communities. ChildFund's Mental Health and Psychosocial Support (MHPSS) sessions directly reached about 3,600 children and adults.

"Disaster response interventions like these serve as embodiment of ChildFund's main message, 'We need each other,'" said **Edwin Galido**, ChildFund Philippines' disaster risk management specialist. "Our organization could not have implemented our relief and response efforts without the cooperation of other local organizations, local government units, and private groups."



When asked about what she felt before the typhoon, Rhiannah, 7, said, "I was not that super-afraid. I prayed that we would all be safe and helped secure our things."

Partnering to support children and families in Ukraine

After Russia invaded Ukraine in February 2022, over 5 million people fled the country while another 7+ million remained internally displaced. Thousands died, and thousands more were injured — including children.

The entire country experienced disruptions to water, electricity and other infrastructure. With over 1,000 schools damaged or destroyed and many intact schools transformed into temporary shelters, children lost access to education.

While Ukraine is not one of our program countries, we supported the response through our ChildFund Alliance partner operating there: ChildFund Deutschland, which has worked in Ukraine since the 1990s. The ongoing response covers basic needs including food, shelter, hygiene items, medicine and winter kits including clothes, heaters and blankets; cash assistance; educational support and child-friendly spaces; and, across all interventions, psychosocial support.



Natascha, 18, and baby daughter Polina's home was damaged in the Russian invasion of Ukraine.

Coming Through COVID-19

While impacts from the COVID-19 pandemic continued throughout the year, children and families have gradually returned to school, work and/or some kind of new normal. Still, between COVID's economic impacts, Russia's invasion of Ukraine and other factors, inflation has soared worldwide, especially in under-resourced countries, hitting children and families hardest.

But young people are resilient and, with support, can achieve amazing things. Meet Rediet, Steven and Harini.



Rediet, 19, is a community volunteer in a ChildFund project in Addis Ababa, Ethiopia. During the COVID-19 lockdown, she created awareness in her community about how to reduce violence against children, especially girls.



When the COVID-19 pandemic brought life in Uganda to a standstill, **Steven**, 22, faced immense pressure to abandon his education and get married. Instead, he decided to attend a series of ChildFund trainings in microenterprise, and he now operates a successful business selling produce.

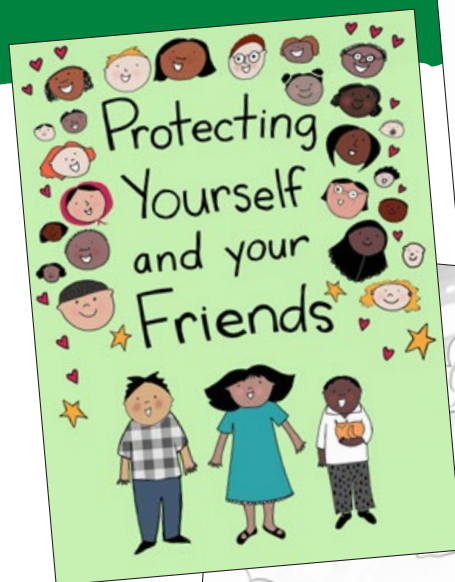
"I want to learn more technical skills like computer and fashion designing, get a job and make a beautiful house for my parents," says **Harini**, 15, who lives in India. But when COVID-19 shut down the educational support she needed to prepare for her board examinations, especially English, her dreams seemed out of reach. Enter ChildFund's eSaksham project, which helps young people learn English through an online app. Harini's eventual test score? 100%.



New Media for Greater Reach

"You get to decide what feels safe for you": Comic books for kids

ChildFund developed two comic books, *RISE* and *Protecting Yourself and Your Friends*, to help children ages 6 to 12 learn how they can protect themselves and their peers. The comic books educate children about their basic rights, different forms of abuse and neglect, and how to identify safe and unsafe places. *RISE* is tailored to the Philippines context and is available in English and Tagalog. *Protecting Yourself and Your Friends*, in English, Spanish, French, Portuguese and Arabic, is reaching children through ChildFund programs in The Gambia, the Philippines, Sierra Leone, Sri Lanka and Zambia.



Virtual curriculum delivery promotes playful parenting

Since 2019, ChildFund has implemented the LEGO Foundation-funded Come Play With Me early childhood development project in Guatemala's remote Western Highlands, where many of the country's indigenous children and families live with minimal access to basic services, including basic infrastructure and internet communications technology. Building on the experiences and positive outcomes from an earlier, World Bank-funded project focused

on early childhood, Come Play With Me trained community members to deliver an in-person curriculum that leveraged the power of playful parenting to help children ages 0-4 achieve their developmental milestones and become creative learners throughout their lives.

And then came the pandemic, which meant a rapid pivot to a virtual approach to reach the far-flung Mayan communities.

Because radio is available in these communities, ChildFund created short radio dramas that tell the story of two families and their daily challenges raising their young children. Where radio access is spotty, we broadcast via mobile speakers. And for those with access to internet-enabled smartphones, we send short videos via WhatsApp on playful activities that caregivers can do with their little ones. Produced in Spanish and four Mayan languages, the content reaches about 10 times more children and family members than the original 24,000 participants whom the original, physical-presence-based model would have.

Since then, ChildFund has scaled the model for use in Honduras, Mexico, Brazil, Ethiopia and Uganda, sharing program tools, methods, evidence and lessons learned about remote caregiver engagement, and adapting the content for each different context.



Rosa, 3, and her mother, Evelyn, play together at their home in Totonucapan Department, Guatemala.



Farina, Indonesia

"I used to be very shy," says Farina, a former sponsored child, remembering ChildFund's Youth Circle group she participated in at age 15. "Because I was consistently participating in this activity, I finally became confident, enough to where I became a facilitator."

The group discussed civic engagement, leadership, child rights and protection, reproductive health and problems in the community — including a lack of access to water. Long story short: The Youth Circle worked with parents and leaders to bring about a borehole system that now supplies all 40 families in the village with fresh water.

Now 26, Farina works as a project officer with ChildFund's local partner Yayasan Cita Masyarakat Madani. One of her duties is leading her old Youth Circle.

Thank you for your partnership and support — especially now.

When children's needs are met, they can do what children do best: play, learn and grow into the people they dream of becoming.

For 85 years, ChildFund has worked with millions of children worldwide to connect them with the people, resources and institutions they need to thrive, even in the most challenging circumstances. Our Children's Greatest Needs fund — a special fund with the flexibility to be directed where it is needed most — is an important part of that work. We use it to develop and run far-reaching programs and services for and with children, families and their communities. Donating to Children's Greatest Needs is a great way to make a powerful difference in more lives than you might imagine. These kind gifts have been especially vital for children throughout the pandemic.

To learn more about this and other ways to help, please contact our philanthropy advisors at philanthropy@childfund.org.

ChildFund®

Because we need each other.

ChildFund International works throughout Asia, Africa and the Americas to connect children with what they need to grow up healthy, educated, skilled and safe, no matter where they are. Last year, we reached 21.1 million children and family members in 23 countries.

OUR MISSION

Help children who experience deprivation, exclusion and vulnerability to build the capacity to improve their lives and become young adults, parents and leaders who bring lasting and positive change in their communities.

Promote societies whose individuals and institutions participate in valuing, protecting and advancing the worth and rights of children.

Enrich supporters' lives through their engagement with us.

[CHILDfund.ORG](https://childfund.org)

1-800-776-6767

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Alliance

