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Uber Teams Up With ChildFund International to Support DreamBike Program

Donation from Uber rides will help connect girls in developing countries with bikes.

RICHMOND, Va., Sept. 18, 2015 – Spectators and fans that use Uber to travel to or from the UCI Road World Championships will be helping Richmond-based ChildFund International’s DreamBike program, which provides bikes to girls in 12 developing nations so they can travel to and from school safely.

From Sept. 19-27, first-time Uber riders can enter the code “DREAMBIKE15” and \$5 will be donated to the DreamBike program. Uber will also donate \$1 per ride for passengers who are driven to or from UCI events.

ChildFund launched the DreamBike initiative in 2014 to assist girls who live great distances from the nearest school and must travel by foot. The organization is the 2015 UCI Road World Championship’s “Charity of Choice.”

“Uber’s support of our DreamBike campaign during the UCI Races will allow the entire community to participate in raising funds to buy girls bikes,” said Anne Lynam Goddard, CEO of ChildFund International. “It is terrific to see the enthusiasm for the UCI Races translating into helping girls get educations in developing nations.”

“We are excited to partner with ChildFund on its DreamBike campaign, which shares a similar goal of helping people get safely from point A to point B,” said Annaliese Rosenthal, general manager for Uber in Virginia. “With Uber being a popular option for residents and visitors alike in Richmond, it’s great that we can help them smoothly navigate the city during the big race while at the same time donating to a great cause.”

For more information and to support the DreamBike initiative, please visit www.dreambike.org.

About ChildFund International

ChildFund International is a global child development and protection agency serving more than 18.2 million children and family members in 30 countries. For more than 76 years, we have helped the world’s deprived, excluded and vulnerable children survive and thrive to reach their full potential and become leaders of enduring change. As a

member of ChildFund Alliance, we create supportive environments in which children can flourish. For more information about ChildFund, visit www.ChildFund.org.

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