

September 5, 2017

The Honorable Rex Wayne Tillerson  
Secretary of State  
2201 C Street, NW  
Washington, DC 20520

Dear Secretary Tillerson:

As private sector leaders and supporters of inclusive economic growth, we are grateful for your efforts to promote global prosperity. We also appreciate your leadership as CEO of ExxonMobil focusing on the economic empowerment of women and girls globally.

We write you today to affirm the importance of making the empowerment of women and girls around the world a central tenet of U.S. foreign policy and development assistance. During this time as the Department of State considers ways to maximize efficiency and effectiveness in U.S. investments, we encourage you to continue a global focus on empowering women and girls. This will not only expand economic opportunities and develop critical job skills for women and girls, it will also help to build markets for U.S. goods and services. In short, investments in women and girls bring high returns for economic growth, societal well-being, and global stability.

We believe that investing in women and girls is essential to our long-term success for the following reasons:

1. **It Expands Opportunities for U.S. Businesses:** The empowerment of women and girls leads to sustainable economic growth, the expansion of consumer markets, and democratic governance. A 2015 McKinsey Global Institute study found that full participation of women in the global economy would increase annual GDP in 2025 by \$28 trillion, or 26 percent.
2. **It Bolsters U.S. National Security and Global Stability:** Evidence shows that investment in programs that enhance opportunities for women and girls increases global security and stability. The Institute for Economics and Peace calculated that for every \$1 spent on peacebuilding, the costs of responding to conflict are decreased by \$16. Women's meaningful involvement in peace processes also leads to longer lasting peace agreements, stability, and economic prosperity. More stable environments lower risk for U.S. businesses operating overseas.
3. **It Demonstrates U.S. Leadership and Values:** Having strong and qualified champions for women and girls in the U.S. government sends a message that the United States will continue to be a key leader in this area. The opportunities that we provide for women and girls give them the tools and ability to create better lives for their families and communities.

To help ensure that this work is integrated across our diplomatic and development efforts, **we strongly urge you to quickly select qualified and experienced candidates for key leadership positions that focus on empowering women and girls globally.** The swift nomination (and confirmation) of the Ambassador-at-Large for Global Women's Issues at the U.S. Department of State and the ongoing support for the USAID leadership focused on the empowerment of women and girls will help harness untapped potential as the U.S. seeks to achieve its foreign policy goals.

Sincerely,

Julie Sweet, U.S. CEO, Accenture  
John W. Rowe, MD, Former Chairman and CEO, Aetna Inc.  
Ronald A. Williams, Former Chairman and CEO, Aetna Inc.  
David Jaffe, Chairman and CEO, ascena Retail Group Inc.  
Gary Muto, President and CEO, ascena Brands, ascena Retail Group Inc.  
Maxine Clark, Founder and Former CEO, Build-A-Bear Workshop  
Steve Shiffman, CEO, Calvin Klein, Inc.  
Austin Hearst, CEO, Chestnut Holdings  
Victor M. Luis, President and CEO, Coach Inc.  
Sean Connolly, CEO, Conagra Brands  
Jane Wurwand, Co-Founder, Dermalogica and FITE  
Edward Stack, Chairman and CEO, DICK'S Sporting Goods  
Debra Fine, President, Fine Capital Partners  
Richard Johnson, Chairman and CEO, Foot Locker, Inc.  
Jon Achenbaum, CEO and President, Freeman Beauty  
Morris Goldfarb, Chairman of the Board and CEO, G-III Apparel Group, Ltd  
Art Peck, President and CEO, Gap Inc.  
Jim Goldman, Former CEO and President, Godiva Chocolatier  
Peg McGetrick, Former CEO, Grantham, Mayo von Otterloo & Co. (GMO)  
Richard Baker, Governor and Executive Chairman, Hudson's Bay Company  
Gregory L. Waters, President and CEO, Integrated Device Technology  
Marvin R. Ellison, Chairman and CEO, JCPenney Corporation  
Alex Gorsky, Chairman and Chief Executive Officer, Johnson & Johnson  
Kevin Mansell, Chairman, President and CEO, Kohl's  
Jeff Gennette, CEO, Macy's, Inc.  
Tracey Massey, President, Americas, Mars Wrigley Confectionery  
Ken Frazier, CEO, Merck & Co.  
John D. Idol, Chairman and CEO, Michael Kors  
Irene Rosenfeld, Chairman and Chief Executive Officer, Mondelēz International  
Carolyn Tastad, Group President North America, P&G  
Joe Keefe, President and CEO, Pax World Management LLC  
Ronald J. Wurtzburger, President, Peerless Clothing  
Rick Federico, Current Chairman and Former CEO, PF Changs China Bistro  
Emanuel "Manny" Chirico, Chairman and CEO, PVH Corp  
Dona Young, Former Chairman, President and CEO, The Phoenix Companies  
Ken Duane, CEO, PVH Heritage Brands  
Linda Rabbitt, Chairwoman and CEO, Rand Construction Corporation  
Paul Thomas, Former CEO, Reynolds Packaging Group  
Daniel Grieder, CEO, Tommy Hilfiger  
Jim Alling, CEO, TOMS  
Blake Mycoskie, Founder and Former CEO, TOMS  
Mark Mactas, Former CEO and Chairman, Towers Perrin  
Mary Dillon, CEO, Ulta Beauty  
Wende Zomnir, CCO and Co-Founder, Urban Decay  
Neil Blumenthal, Co-Founder and Co-CEO, Warby Parker  
Dave Gilboa, Co-Founder and Co-CEO, Warby Parker  
Brad Irwin, President and CEO, Welch's  
Anne Mulcahy, Former Chair and CEO, Xerox

cc: John J. Sullivan, U.S. Deputy Secretary of State  
Mark A. Green, United States Agency for International Development Administrator  
Dina Habib Powell, U.S. Deputy National Security Advisor for Strategy  
Ivanka M. Trump, Assistant to the President of the United States