

Christian Children's Fund

Member of **ChildFund**
Alliance

FOR IMMEDIATE RELEASE

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Avoid Hassles of Black Friday, Change a Child's Life

Richmond, Va – Nov. 24, 2008 - Do you really want to get up at 5 a.m. to shop on Black Friday? Are you tired of wrapping and shipping gifts? Are you tired of the commercialism of the holidays? Do you want your gift to have more meaning than just another toy to play with?

Well then, Christian Children's Fund (CCF) has just the items to complete your shopping list. From solar lanterns to paper and pencils to chickens, camels and goats, all of our gifts change the lives of the children and families in developing countries.

Need more reasons to shop our "Gifts of Love and Hope" catalog? We've got 10 more. The best part is that [the catalog is online](#).

10. You don't have to dig around your attic for a gift box or wrapping paper for your gift. CCF takes care of that for you. No bows required.

9. You don't have to bite your fingernails or wring your hands waiting for it to be delivered in time for your holiday celebration.

8. You don't have to ask the help of cranky, overworked store clerks for the size you need or wait for them to check for it in the back room.

7. The item you order will not be out of stock, backordered, sold-out, or no longer available. There is an unlimited need for "Gifts of Love and Hope" and CCF has all of the items available.

6. We have gifts that will fit any budget and don't require you to pay shipping and handling. Gifts start at \$6.

5. Gas prices may have come down, but who wants to search for a parking space at the mall? And with the "Gifts of Love and Hope" you don't have to fear forgetting where you parked.



Christian Children's Fund (CCF) is a global force for children, helping the world's deprived, excluded and vulnerable survive and thrive in order to reach their full potential. Serving children since 1938, CCF works in 32 countries and assists approximately 15.2 million children and family members worldwide, regardless of race, creed or origin. CCF is a member of the ChildFund Alliance.

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4. You can shop in your jammies anytime of the day, or night. [Shop and order online.](#)
3. Your gift will reduce your income taxes because it is tax deductible (if you itemize).
2. You will get a heartwarming feeling about the gift you purchased in honor of your friends or loved ones.
1. The number one reason why you should shop from CCF's "Gifts of Love and Hope" catalog – Your gifts provide a brighter future for children and families in the 32 countries where CCF works.

Make your holiday gift giving a stress-free experience. Call CCF toll free at 1-800-776-6767 Monday through Friday from 9:30 a.m. to 7 p.m. to place an order or to request a catalog. In addition, the gifts can be ordered on line at www.ChristianChildrensFund.org/Gifts.

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bbb.org/charity

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