



FOR IMMEDIATE RELEASE

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ChildFund now accepts bitcoin donations

RICHMOND, Va. (Dec. 31, 2014) – ChildFund International, a global child development and protection agency, is now accepting bitcoin through BitPay. With ChildFund's new BitPay [donation page](#), donors will be able to use bitcoin to make donations; the current donation page is targeted toward the Ebola crisis. ChildFund joins just a handful of nonprofits that currently offer this service.

"ChildFund strives to offer its donors and sponsors every means of payment that is convenient for them, and that is why ChildFund's treasury team has partnered with BitPay – a well-recognized provider that works closely with the international development sector," says Sassan Parandeh, ChildFund's treasurer. "BitPay provides bitcoin clearing services in most major currencies at no charge to non-governmental organizations, and many prominent merchants are already using their services. As more people use bitcoin, we want to assure that we can collect donations in that currency as well."

Originally built for person-to-person transactions, bitcoin reduces the costs of receiving donations, and it provides growing and diverse donor bases a secure and convenient way to support ChildFund's programs. The organization's decision to accept bitcoin demonstrates its commitment to innovation while building on its history of improving children's lives for 76 years.

"2014 has been a watershed year for bitcoin's charitable uses," says Elizabeth Ploshay, BitPay account manager. "As this year closes and a new year begins, we hope that bitcoin users donate to ChildFund International and other groups making a global impact."

To make a donation using bitcoin, [click here](#).

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About ChildFund

ChildFund International is a global child development and protection agency serving more than 18.2 million children and family members in 30 countries. For 76 years, we have helped the world's deprived, excluded and vulnerable children survive and thrive to reach their full potential and become leaders of enduring change. As a member of ChildFund Alliance, we create supportive environments in which children can flourish. For more information about ChildFund, visit www.ChildFund.org.