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Contact: Betsy Edwards
BEdwards@ChildFund.org
(804) 756-2722

ChildFund International honored at Clinton Global Initiative

Organization receives Procter & Gamble's 2014 Social Sustainability Partnership Award

Richmond, Va. (Sept. 24, 2014) – ChildFund International was one of three nonprofits honored with Procter & Gamble Company's 2014 Social Sustainability Partnership Award on the second evening of the Clinton Global Initiative Annual Meeting held on Sept. 21-24 in New York City. Anne Lynam Goddard, president and CEO of ChildFund, accepted the award on behalf of the organization.

The award recognizes ChildFund's seven-year partnership with the P&G Children's Safe Drinking Water Program. ChildFund and P&G work together to provide clean drinking water to children living in poverty, people living with HIV and AIDS, and to communities during emergencies across seven countries in Sub Sahara Africa, Southeast Asia and South America. The program recently expanded to Brazil, where a ChildFund community received the seven billionth liter of clean water.

"ChildFund values our partnership with P&G and the company's support in bringing clean drinking water to people across the globe," said Goddard. "Improving access to clean drinking water is one the world's most important needs. We look forward to continuing our work with P&G to increase the availability and sustainability of clean drinking water in developing countries."

Every day, safe drinking water is a problem for more than 1 billion people all over the world. According to UNICEF, more than 1,600 children die every day from diseases caused by drinking dirty water – more than malaria and HIV and AIDS combined.

ChildFund's partnership with P&G distributes the company's Purifier of Water technology. By using water purification packets, families can use four grams of powder to turn 10 liters of dirty, potentially deadly water into clean and drinkable water in minutes.

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The powder kills more than 99.99999 percent of common waterborne bacteria (including those that cause cholera), 99.99 percent of common waterborne viruses (including those that cause Hepatitis A), and removes 99.9 percent of protozoa from contaminated water, helping to reduce diarrheal disease incidence in the developing world by up to 90 percent.

For more information about ChildFund, please visit www.ChildFund.org.

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About ChildFund

ChildFund International is a global child development and protection agency serving more than 18.1 million children and family members in 30 countries. For 75 years, we have helped the world's deprived, excluded and vulnerable children survive and thrive to reach their full potential and become leaders of enduring change. As a member of ChildFund Alliance, we create supportive environments in which children can flourish. For more information about ChildFund visit www.ChildFund.org.