



FOR IMMEDIATE RELEASE

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ChildFund Shares Local Partner Feedback

Richmond, Va. – Jan. 27, 2014 – ChildFund has been serving the world's vulnerable children for 75 years, and it does this through local partner organizations in each of the countries where it works.

Local partners' unique perspectives about their communities are key to ChildFund's programming for children and families. To strengthen its relationships with these partners, ChildFund participated in a survey to identify its assets and weaknesses, with a view toward improving performance. Sixty-two other international nonprofits participated in the survey, which was administered by Keystone Accountability and released as the Development Partnerships Survey 2013.

Keystone contacts local partners directly asking them to anonymously respond to a standard questionnaire. In the survey, local partners are asked to give their perceptions on various aspects of their relationship with the organization. ChildFund received a copy of the survey results alongside benchmarks for the organizations that participated.

"We are releasing our private report publicly because we want our partners to know we are listening to them and that we take the findings seriously," says Sarah Bouchie, vice president of Program Development. "We will follow up with our partners to learn more."

ChildFund also plans to repeat the survey to monitor its progress.

The organization scored high for its financial support and capacity building. "We invest long term in our partners," Bouchie says.

ChildFund was also rated highly for promoting participatory approaches to child development and for making an important contribution within its sector.

The survey highlighted relationships and communication as areas to improve. "We have been changing rapidly as an organization so we can meet the needs of more children and families," Bouchie says. "The results show that we need to pay close attention to how we communicate these changes. We want to make sure that we are attuned to partners' questions and concerns."

ChildFund also plans to develop joint strategies and promote its partners' work more.



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ChildFund International is a global child development and protection agency serving more than 18.1 million children and family members in 30 countries. As a member of ChildFund Alliance, we create supportive environments in which children can flourish. [To sponsor a child in need, visit the ChildFund website.](#)