



FOR IMMEDIATE RELEASE

Contact: Tasha Chambers

LChambers@childfund.org, 804-545-3626

ChildFund Makes Gift Giving Easy With Online Gifts of Love & Hope Catalog

Richmond, Va. – Dec. 9, 2013 – Black Friday and Cyber Monday have disappeared into Christmas past, but this holiday season, you don't have to dread waiting in long lines or being glued to your computer screen for the next ends-at-midnight sale. ChildFund's *Gifts of Love & Hope* catalog has all the gift ideas you need. And the "sale" never ends.

This year, save less time trying to figure out what to give your co-worker, boss or great aunt – who really could do without another scarf – and purchase a bicycle, goat or clean water in their honor for a child living in poverty.

The catalog, designed to help children and families in need, contains more than 100 items ranging in price from \$11 to about \$4,000. It's a one-stop shop to fulfill any philanthropic desire – clean water, education, nutrition, help for HIV and AIDS-affected children and more.

For example, for \$100, a goat will provide nutrition to support children's growth and development. Families also can sell the surplus dairy products for much-needed income.

For \$64, cheerful givers can give the gift of clean water to an entire classroom with a water filter that will provide clean water for more than 50 children. A mosquito net to protect sleeping children from deadly malaria can be purchased for \$11.

The items in the catalog have been specifically requested by staff and communities in the ChildFund's 30 program countries and are delivered directly to recipients exactly as they are described.

#



ChildFund International is a global child development and protection agency serving more than 18.1 million children and family members in 30 countries. For 75 years, we have helped the world's deprived, excluded and vulnerable children survive and thrive to reach their full potential and become leaders of enduring change. As a member of ChildFund Alliance, we create supportive environments in which children can flourish. [To sponsor a child in need, visit the ChildFund website.](#)

bbb.org/charity