



**FOR IMMEDIATE RELEASE:**

Contact: Tasha Chambers  
LChambers@ChildFund.org  
804-545-3626

## **Malaria Remains an Unnecessary Cause of Death**

**Richmond, Va., April 25, 2013** – April 25 is World Malaria Day, and in 27 of the 31 countries where ChildFund works, malaria is endemic. One bite from a single infected mosquito can result in a serious health and financial crisis for a family. Typically, parents in ChildFund's program areas cannot afford treatment for malaria or insecticide-treated bed nets to prevent infection.

To help eradicate malaria, [ChildFund](#) works with local organizations and governments to provide preventive measures such as insecticide-treated mosquito nets. ChildFund also educates communities on how to keep safe from malaria and works to improve access to health care so children don't have to die when they do get sick.

According to the United Nations Secretary-General's Special Envoy for Malaria, malaria causes 350 to 500 million illnesses and more than 650,000 deaths annually worldwide. One death from malaria is one death too many: The disease is completely treatable and preventable.

One of the U.N.'s Millennium Development Goals is to end malaria deaths by 2015, less than two years away. To reach that goal, ChildFund works year-round to raise awareness and support for fighting malaria, and to educate and care for the children and families who are at risk from this deadly illness.

As part of World Malaria Day, ChildFund encourages supporters to share its [infographic slideshow](#) to educate others about the harsh reality of malaria, or to purchase an [insecticide-treated mosquito net](#) for a child from ChildFund's *Gifts of Love & Hope* catalog.

# # #



[bbb.org/charity](http://bbb.org/charity)

ChildFund International is a global child development and protection agency serving more than 17.8 million children and family members in 31 countries. For 75 years, we have helped the world's deprived, excluded and vulnerable children survive and thrive to reach their full potential and become leaders of enduring change. As a member of ChildFund Alliance, we create supportive environments in which children can flourish. [To sponsor a child in need, visit the ChildFund website.](#)