



FOR IMMEDIATE RELEASE

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**Last Minute Holiday Shopping
ChildFund International Offers Life-Saving Gifts in a Hurry**

Richmond, Va. – Dec. 19, 2011 – Time has run out, and you're still searching for the perfect gift for that person in your life who has everything. This holiday season, choose a last-minute gift that changes a child's life instead.

"A fruit tree for a family in Ethiopia or school supplies for orphaned girls in India won't be re-gifted or exchanged," said Matt Panos, vice president of global fundraising and communications for ChildFund International. "Give a meaningful gift and make a huge impact for a family in desperate need."

ChildFund International's Gifts of Love and Hope catalog contains more than 100 items, ranging in price from \$8 to more than \$10,000, that have been specifically requested by ChildFund staff helping children and families in 31 countries. Gifts are delivered directly to recipients in just the way they are described, and they are tax deductible.

For \$71, you can provide a family in Brazil with a chicken farm, helping to provide nutrition and income. A piglet for a family in Uganda costs \$88 and helps to lift children out of poverty.

If you're interested in education, consider purchasing a swing set for \$186 for a school in The Gambia. In Angola, you can provide school supplies and a backpack for a child in need for \$36.

Feeling especially generous? Consider purchasing a water hand pump for \$714. Your gift will not only provide [clean drinking water for a family](#), but it will help keep children safe by preventing them from walking long distances alone to collect water.

Visit <http://www.childfund.org/gifts> for more last-minute gift ideas that make a life-saving difference.

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bbb.org/charity

ChildFund International is a global child development and protection agency serving more than 13.5 million children and their family members in 31 countries. For more than 70 years, we have helped the world's deprived, excluded and vulnerable children survive and thrive to reach their full potential and become leaders of enduring change. As a member of ChildFund Alliance we create supportive environments in which children can flourish. [To sponsor a child in need, visit the ChildFund website.](#)